



# ECOTROPHELIA NEXT FOOD GENERATION

As part of the special event Anuga Horizon 2050 the initiative "ECOTROPHELIA Next Food Generation" aims to offer new and innovative concepts for the food industry, a unique platform to promote the exchange within the industry. An external jury comprising of international experts selected exclusively the most innovative concepts from among all entries. Each day four different young companies have the chance to present their ideas and concepts in the scope of Anuga Horizon 2050. After the 5 days of the trade fair, ultimately 20 different concepts will have been presented - so there is a fresh breeze and many inspiring ideas for the visitor every day.

In addition, the young companies present themselves every day at 12:30 p.m. in a short start up pitch on the stage Anuga Horizon 2050. Come by and take the opportunity to meet the creative young entrepreneurs with the ideas of tomorrow!

Location: Anuga Horizon 2050, Konrad Adenauer Saal, Congress Centre North in front of hall 8

Meet the next generation of Food Producers

## These companies are present each day:

#### Saturday, 5 October 2019

Bric à Vrac, France In Extremis, France Pandobac, France SAS Wonderwomalt, France

### Sunday, 6 October 2019

BoniaFit, Spain Lady Culottée, France SMAC, France ZestUp, Germany

#### Monday, 7 October 2019

Delichí, Portugal Les Céréales du Goût, France Max de Génie, France Zzinga, The Netherlands

### Tuesday, 8 October 2019

AVOYOG, Greece Chestnicks, Greece EauLab®, Ireland Peace by Peas, Greece

#### Wednesday, 9 October 2019

Direct Market, France Klimato, Sweeden Regiothek, Germany







