

Please return to:

MARKA Markenkommunikation GmbH  
Oppenhoffalle 143  
52066 Aachen  
Germany  
Telefax: +49 241 92787477  
E-Mail: [info@anugahalalmarket.com](mailto:info@anugahalalmarket.com)  
Webpage: [www.anugahalalmarket.com](http://www.anugahalalmarket.com)



07.-11.10.2023

Client number

0 2 5 0

Client number

We are already an exhibitor of Anuga 2023

☐ Yes

☐ No\*

Hall/Aisle/Stand:

Application

Anuga Halal Market

as an additionally represented company

2.23

A joint production of



We are:

☐

Manufacturer

☐

Importer

☐

Wholesaler

☐

Association/  
organisation

☐

Sales organisation

☐

Service provider

☐

Trade media

☐

Commercial  
representative

Number of halal products presented in the shelfstore of the

Special Event:

Halal

Brand name:

Name of Halal Products:

Halal Certifications (pls copies):

Please fill out this application form completely and seal it with a company stamp and a legally binding signature.

Please send in along the completed list of product group entries (Form 1.30/1.31)!

#### Data Protection Notice:

You can read our Data Protection Notice in the complete participation documents and at any time under

[www.koelnmesse.com/data-protection-notice](http://www.koelnmesse.com/data-protection-notice).

We would like to stay in touch with you in the future, in order to keep you appropriately informed of events and similar services. That's why we would like to ask for your consent to contact via electronic media.

☐ I hereby permit Koelnmesse GmbH, as well as its responsible subsidiary abroad and its commercial agents, to send me information by e-mail about future similar trade fairs/ events/platforms that are organized in Germany and abroad. A list of the subsidiaries and commercial agents of Koelnmesse GmbH, as well as further details about data protection, can be found in the complete document containing the participation documents. It can also be accessed at any time at [www.koelnmesse.com/data-protection-notice](http://www.koelnmesse.com/data-protection-notice). I can withdraw my consent at any time in the future (by sending an e-mail to [datenschutz-km@koelnmesse.de](mailto:datenschutz-km@koelnmesse.de))

\*Marketing package for non-exhibitors of Anuga 2023: EUR

350.00

Price

☐

Per product on the shelf

EUR 179.00

☐

Per product in a refrigerator

EUR 199.00

#### Special Placement

(Shelves - 120cm wide / 34cm high - Recommendation up to 9 products)

☐

Per shelf

EUR 1,499.00

☐

Three shelves

EUR 3,499.00

#### Additional placement

☐

Brochure displaying (up to 250 brochures\*)

EUR 179.00

☐

Logo Placement on the "Halal Logowall"

EUR 679.00

Own product presentation in the center of the exhibition space in a glass cube

☐

Innovation Cube  
(140\*40\*40, max. 2 products)

799,00 EUR

☐

Innovation-Big-Cube  
(140\*120\*40, max. 8 products)

1.999,00 EUR

#### Correspondence language:

☐

German

☐

English

☐ I hereby permit MARKA Markenkommunikation GmbH to process and use my data for sending information connected with Anuga in line with the regulations of the Federal Data Protection Law of the Federal Republic of Germany. You can forbid this use of personal data at any time under: [info@anugahalalmarket.com](mailto:info@anugahalalmarket.com).

By signing and returning the application form, we acknowledge that the General Participation Conditions of Koelnmesse GmbH and the Special Participation Conditions of Anuga as well as the stipulations of the Service-Shop (in particular the technical regulations and supplements contained in order forms) are binding for our company.

Company

Contact Person

VAT identification number

Street, postcode, town

Phone

Fax

E-mail

Internet



Date, legally binding signature and company stamp

**\*Important note:** We need **five** samples of each product for the product presentation. Please note that refrigerated or frozen items will be supplied as dummies, since there will be no cooling or freezing at the stand location.

Please send your **product samples** until **29.09.2023** to:  
DTFOOD, Hammersteinstr. 1a, 47807 Krefeld, Germany.

Please **note "ANUGA"** on the package. The shipment must be free of customs duties and the goods declared as sample goods.

If this is not possible for you, please deliver your samples directly to the stand on **06.10.2023** between **10.00 a.m - 05:00 p.m.**

Please note that we do not accept damaged or corrupted patterns. The product samples will not be returned and the costs will not be reimbursed.

Invoicing is carried out together with the order confirmation exclusively by MARKA Markenkommunikation GmbH. The prices are subject to 19 percent VAT. EU-Abroad only if the VAT-No is VAT. No transfers to Koelnmesse GmbH.

## List of products

Must be returned by

– Main exhibitor

– Co-exhibitor

– Additionally represented companies

Please complete and return with application

1.30

### Name of main exhibitor:

(Please also fill in if co-exhibitor/additionally represented company is indicated)

### Name of co-exhibitor/additionally represented company:

(Please fill in a separate list of products for each co-exhibitor/additionally represented company)

#### Note

This directory of products shall not be considered the basis for automatic entry in the directory of products in the official fair media. Our official contractual partners will provide you with all order information and documents for the marketing services offered.

X (Please check the appropriate box, multiple responses possible)

#### We're offering:

- ☐ Products (Manufacturer's brand) for the food wholesale and retail trade
- ☐ Provided products (private label) for the food wholesale and retail trade
- ☐ Products for food service and catering
- ☐ Products for the food processing industry

#### We're offering following Key Topics and Food Trends in 2023

The following Key Topics and Food Trends will be communicated separately from the specialist trade fairs at Anuga. They will provide additional guidance to your relevant visitor target groups:

##### Key Topics

- ☐ Kosher
- ☐ Halal
- ☐ Gourmet & Specialty Food
- ☐ Private Label

##### Food Trends

- ☐ Superfoods & Ancient Grains
- ☐ Clean Label
- ☐ Free from, Health & Functional Food
- ☐ Convenience & Snacking
- ☐ Alternative Proteins
- ☐ Plant-Based Proteins or Food
- ☐ Sustainably Produced or Packed
- ☐ Organic Products

#### Our target/sales markets are:

##### Africa

- ☐ South Africa
- ☐ West Africa
- ☐ East Africa
- ☐ North Africa

##### The Americas

- ☐ USA
- ☐ Canada
- ☐ Mexico
- ☐ Colombia
- ☐ Brazil
- ☐ Others Central America
- ☐ Others South America

##### Asia

- ☐ China
- ☐ Japan
- ☐ South East Asia
- ☐ India
- ☐ Middle East

##### Europe

- ☐ Germany
- ☐ Western Europe
- ☐ Northern Europe
- ☐ Southern Europe
- ☐ Russia
- ☐ Turkey
- ☐ Others Eastern Europe

##### Oceania

- ☐ Australia
- ☐ New Zealand
- ☐ Others Oceania

#### Global Opportunities

Please indicate your interest to exhibit at any of the following Koelnmesse portfolio events:

##### Cologne

- ☐ Germany, Cologne ISM
- ☐ Germany, Cologne euwend & coffeena
- ☐ Germany, Cologne Anuga HORIZON

##### Global

- ☐ Thailand, Bangkok THAIFEX - Anuga Asia
- ☐ Colombia, Bogotá Alimentec
- ☐ India, Mumbai ANUFOOD India
- ☐ UAE, Dubai ISM Middle East

- ☐ China, Shenzhen ANUFOOD China
- ☐ Brazil, São Paulo ANUFOOD Brazil
- ☐ Japan, Tokyo Wine & Gourmet Japan
- ☐ Japan, Tokyo ISM Japan
- ☐ Not interested in trade shows abroad

## List of products

Must be returned by

– Main exhibitor

– Co-exhibitor

– Additionally represented companies

Please complete and return with application

1.31

**Name of main exhibitor:** (Please also fill in if co-exhibitor/additionally represented company is indicated)

**Name of co-exhibitor/additionally represented company:**  
(Please fill in a separate list of products for each co-exhibitor/additionally represented company)

### Note

This directory of products shall not be considered the basis for automatic entry in the directory of products in the official fair media. Our official contractual partners will provide you with all order information and documents for the marketing services offered.

**List of products** (Please tick ☒ the corresponding items)

## Delicatessen products, Gourmet Food and staple food

### General provisions and staple foods

#### Nutrients

#### Canned food

#### Ready-meals and soup products

#### Delicatessen sauces and seasonings

#### Dried fruit and vegetables

#### Oils and fats

#### Confectionery and snack products

### General provisions and staple foods

<input type="checkbox"/>	010101	Raw materials and process materials
<input type="checkbox"/>	010102	Food additives
<input type="checkbox"/>	010103	Semi-finished products (non-chilled)
<input type="checkbox"/>	010104	Raw ingredients (fruit)
<input type="checkbox"/>	010106	Fruit and vegetable powder
<input type="checkbox"/>	010107	Concentrates (liquid and powder)
<input type="checkbox"/>	010108	Sugar
<input type="checkbox"/>	010109	Salt
<input type="checkbox"/>	010110	Flour
<input type="checkbox"/>	010111	Starches
<input type="checkbox"/>	010112	Custard and jelly powder
<input type="checkbox"/>	010113	Gelling and binding agents
<input type="checkbox"/>	010114	Yeast
<input type="checkbox"/>	010115	Breadcrumbs
<input type="checkbox"/>	010117	Baking agents and basic ingredients for baking
<input type="checkbox"/>	010118	Raw ingredients (Baking)
<input type="checkbox"/>	010119	Baking powder
<input type="checkbox"/>	010120	Vanilla/vanillin sugar
<input type="checkbox"/>	010121	Sweetening agent
<input type="checkbox"/>	010122	Other ingredients for baking
<input type="checkbox"/>	010199	Other general provisions and staple foods

### Nutrients

<input type="checkbox"/>	010201	Pasta (non-chilled)
<input type="checkbox"/>	010202	Rice (non-chilled)
<input type="checkbox"/>	010203	Rice products
<input type="checkbox"/>	010204	Potato products (non-chilled)
<input type="checkbox"/>	010205	Pulses
<input type="checkbox"/>	010210	Grains
<input type="checkbox"/>	010211	Semolina
<input type="checkbox"/>	010212	Oat products
<input type="checkbox"/>	010213	Barley products
<input type="checkbox"/>	010214	Buckwheat products

<input type="checkbox"/>	010216	Durum wheat products
<input type="checkbox"/>	010221	Cereals
<input type="checkbox"/>	010222	Muesli
<input type="checkbox"/>	010223	Cornflakes
<input type="checkbox"/>	010299	Other nutrients

### Canned food

<input type="checkbox"/>	010301	Canned fruit and pulps
<input type="checkbox"/>	010302	Fruit preserves
<input type="checkbox"/>	010303	Vegetable preserves
<input type="checkbox"/>	010304	Mushroom preserves
<input type="checkbox"/>	010305	Pickled products
<input type="checkbox"/>	010306	Fish preserves
<input type="checkbox"/>	010307	Mixed preserves
<input type="checkbox"/>	010308	Palm hearts
<input type="checkbox"/>	010309	Snails
<input type="checkbox"/>	010310	Preserved antipasti
<input type="checkbox"/>	010311	Olives
<input type="checkbox"/>	010312	Soya-bean products (tofu)
<input type="checkbox"/>	010399	Other preserves

### Ready-meals and soup products

<input type="checkbox"/>	010401	Ready-meals (non-chilled)
<input type="checkbox"/>	010402	Ingredients for ready-meals (non-chilled)
<input type="checkbox"/>	010410	Powdered soups (non-chilled)
<input type="checkbox"/>	010411	Non-powdered soups (non-chilled)
<input type="checkbox"/>	010412	Seasonings
<input type="checkbox"/>	010413	Sauces and gravies (non-chilled)
<input type="checkbox"/>	010414	Stocks (non-chilled)
<input type="checkbox"/>	010415	Meat Extracts
<input type="checkbox"/>	010416	Soup stocks
<input type="checkbox"/>	010499	Other soup products

### Delicatessen sauces and seasonings

<input type="checkbox"/>	010501	Salat dressings (non-chilled)
<input type="checkbox"/>	010502	Vinegar
<input type="checkbox"/>	010503	Mustard
<input type="checkbox"/>	010504	Mayonnaise
<input type="checkbox"/>	010505	Ketchup
<input type="checkbox"/>	010506	Horseradish
<input type="checkbox"/>	010507	Tomato paste, concentrate and puree
<input type="checkbox"/>	010508	Pesto
<input type="checkbox"/>	010509	Soy sauce
<input type="checkbox"/>	010510	Essences and aromas
<input type="checkbox"/>	010511	Chutneys
<input type="checkbox"/>	010520	Herbs and spices
<input type="checkbox"/>	010521	Grill sauce/barbecue sauce
<input type="checkbox"/>	010522	Salsa Sauce
<input type="checkbox"/>	010599	Other seasonings and seasoning sauces

### Dried fruit and vegetables

<input type="checkbox"/>	010601	Dried fruit
--------------------------	--------	-------------

Name of main exhibitor:

Client number

0	2	5	0
---	---	---	---

--	--	--	--	--	--	--	--

<input type="checkbox"/>	010602	Dates
<input type="checkbox"/>	010603	Figs
<input type="checkbox"/>	010604	Dried vegetables
<input type="checkbox"/>	010605	Dried mushrooms
<input type="checkbox"/>	010606	Truffles
<input type="checkbox"/>	010607	Nuts
<input type="checkbox"/>	010608	Almonds
<input type="checkbox"/>	010609	Pistachio nuts
<input type="checkbox"/>	010610	Kernels
<input type="checkbox"/>	010611	Cocktail fruit
<input type="checkbox"/>	010612	Preserved fruit

**Oils and fats**

<input type="checkbox"/>	010701	Vegetable fats
<input type="checkbox"/>	010702	Vegetable oils
<input type="checkbox"/>	010703	Olive oil
<input type="checkbox"/>	010704	Rapeseed oil
<input type="checkbox"/>	010705	Soya oil
<input type="checkbox"/>	010706	Grapeseed oil
<input type="checkbox"/>	010707	Argan oil
<input type="checkbox"/>	010708	Sesame oil
<input type="checkbox"/>	010709	Sunflower oil
<input type="checkbox"/>	010710	Other Oils
<input type="checkbox"/>	010721	Margarine
<input type="checkbox"/>	010722	Fat for frying

**Confectionery and snack products**

<input type="checkbox"/>	010901	Chocolate*
<input type="checkbox"/>	010902	Pralines*
<input type="checkbox"/>	010903	Other cocoa and chocolate products*
<input type="checkbox"/>	010904	Sugar confectionery*
<input type="checkbox"/>	010905	Marzipan and persipan*
<input type="checkbox"/>	010906	Confectionery products from kernels*
<input type="checkbox"/>	010907	Snack products*
<input type="checkbox"/>	010908	Chewing gum*
<input type="checkbox"/>	010909	Insect-based snack products*
<input type="checkbox"/>	010999	Other confectionery*

\*see Item II, Special Section of the Conditions of Participation  
Please enter organic products in the list of products for "Anuga Organic"!

**Frozen food and ice cream products**

**Frozen fruit and vegetables**

**Frozen meat**

**Frozen fish and seafood**

**Frozen ready-meals**

**Frozen baked goods**

**Ice cream**

**Frozen dairy products**

**Raw ingredients and auxiliary agents for frozen products**

**Frozen fruit and vegetables**

<input type="checkbox"/>	020101	Frozen fruit (unprocessed)
<input type="checkbox"/>	020102	Frozen fruit products
<input type="checkbox"/>	020103	Frozen vegetables (unprocessed)
<input type="checkbox"/>	020104	Frozen vegetable products
<input type="checkbox"/>	020105	Frozen potato products
<input type="checkbox"/>	020106	Frozen herbs
<input type="checkbox"/>	020107	Frozen mushrooms

**Frozen meat**

<input type="checkbox"/>	020201	Frozen meat (unprocessed)
<input type="checkbox"/>	020202	Frozen meat products
<input type="checkbox"/>	020204	Frozen poultry (unprocessed)
<input type="checkbox"/>	020205	Frozen poultry products
<input type="checkbox"/>	020299	Other frozen meat

**Frozen fish and seafood**

<input type="checkbox"/>	020301	Frozen fish (unprocessed)
<input type="checkbox"/>	020302	Frozen fish products
<input type="checkbox"/>	020303	Frozen shellfish and crustaceans
<input type="checkbox"/>	020399	Other frozen seafood

**Frozen ready-meals**

<input type="checkbox"/>	020402	Frozen ready-meal ingredients
<input type="checkbox"/>	020403	Frozen pizzas
<input type="checkbox"/>	020404	Frozen baguettes
<input type="checkbox"/>	020405	Frozen snacks/Finger food
<input type="checkbox"/>	020406	Frozen pasta
<input type="checkbox"/>	020407	Frozen sushi
<input type="checkbox"/>	020408	Frozen meat-based ready-meals
<input type="checkbox"/>	020409	Frozen vegetarian/vegan ready-meals
<input type="checkbox"/>	020499	Other frozen ready-meals

**Frozen baked goods**

<input type="checkbox"/>	020501	Frozen tarts
<input type="checkbox"/>	020502	Frozen cakes
<input type="checkbox"/>	020503	Frozen bread and rolls
<input type="checkbox"/>	020504	Frozen small pastries
<input type="checkbox"/>	020505	Frozen dumplings
<input type="checkbox"/>	020506	Frozen flour-based desserts
<input type="checkbox"/>	020507	Frozen savoury baked goods
<input type="checkbox"/>	020599	Other frozen baked goods

**Ice cream**

<input type="checkbox"/>	020601	Ice cream
<input type="checkbox"/>	020602	Semi-finished ice cream products
<input type="checkbox"/>	020603	Ice cubes
<input type="checkbox"/>	020699	Other ice products

**Frozen dairy products**

<input type="checkbox"/>	020701	Frozen dairy products
--------------------------	--------	-----------------------

**Raw ingredients and auxiliary agents for frozen products**

<input type="checkbox"/>	020801	Aromas
<input type="checkbox"/>	020899	Other raw ingredients and auxiliary agents

Please enter organic products in the list of products for "Anuga Organic"!

**Meat, sausage, game and poultry**

**Meat (unprocessed)**

**Meat products**

**Preserves containing meat**

**Meat-based convenience products**

**Raw ingredients and auxiliary agents for butchers**

**Meat (unprocessed)**

<input type="checkbox"/>	030101	Pork
<input type="checkbox"/>	030102	Beef
<input type="checkbox"/>	030103	Veal
<input type="checkbox"/>	030104	Poultry
<input type="checkbox"/>	030105	Lamb and goat
<input type="checkbox"/>	030106	Game
<input type="checkbox"/>	030107	Buffalo meat
<input type="checkbox"/>	030108	Ostrich meat
<input type="checkbox"/>	030109	Horse meat
<input type="checkbox"/>	030110	Elk meat
<input type="checkbox"/>	030111	Offal
<input type="checkbox"/>	030112	Rabbit meat
<input type="checkbox"/>	030199	Other unprocessed meat

**Meat products**

<input type="checkbox"/>	030201	Salami
<input type="checkbox"/>	030202	Smoked sausage
<input type="checkbox"/>	030203	Smoked sausage for spreading
<input type="checkbox"/>	030209	Other raw sausage
<input type="checkbox"/>	030210	Liverwurst
<input type="checkbox"/>	030211	Black pudding
<input type="checkbox"/>	030219	Other cooked sausage
<input type="checkbox"/>	030220	Mortadella
<input type="checkbox"/>	030221	Pork sausage
<input type="checkbox"/>	030225	Poultry Sausage
<input type="checkbox"/>	030229	Other boiled sausage
<input type="checkbox"/>	030231	Uncooked ham
<input type="checkbox"/>	030232	Cooked ham
<input type="checkbox"/>	030240	Pâtés

Name of main exhibitor:

Client number

0 2 5 0

<input type="checkbox"/>	030242	Smoked products
<input type="checkbox"/>	030243	Bacon
<input type="checkbox"/>	030244	Meat substitutes
<input type="checkbox"/>	030245	Lard and suet
<input type="checkbox"/>	030246	Meat products with vegetable content
<input type="checkbox"/>	030250	Sausage products especially for children
<input type="checkbox"/>	030299	Other meat products

**Preserves containing meat**

<input type="checkbox"/>	030301	Canned sausages
<input type="checkbox"/>	030302	Sausage preserves
<input type="checkbox"/>	030303	Poultry preserves
<input type="checkbox"/>	030304	Game preserves
<input type="checkbox"/>	030305	Meat preserves
<input type="checkbox"/>	030399	Other preserves containing meat

**Meat-based convenience products**

<input type="checkbox"/>	030401	Ready-meals with meat
<input type="checkbox"/>	030402	Doner
<input type="checkbox"/>	030403	Meat snacks
<input type="checkbox"/>	030404	Meat for barbecuing
<input type="checkbox"/>	030405	Gyros
<input type="checkbox"/>	030499	Other meat-based convenience products

**Raw ingredients and auxiliary agents for butchers**

<input type="checkbox"/>	030501	Seasoning mixtures and marinades
<input type="checkbox"/>	030502	Natural and artificial casings
<input type="checkbox"/>	030599	Other raw ingredients for butchers

**030600 Meat substitute**

<input type="checkbox"/>	030601	Meat substitute soy-products
<input type="checkbox"/>	030602	Meat substitute wheat-products
<input type="checkbox"/>	030603	Insect-based meat substitutes
<input type="checkbox"/>	030699	Other meat substitutes

Please enter organic products in the list of products for "Anuga Organic"!

## Fresh convenience Food, Fresh delicatessen, fish, fruit & vegetables

**Cut fruit & vegetables****Speciality salads****Fish, shellfish and seafood****Fresh side dishes/ingredients****Fresh ready-meals****Raw ingredients and auxiliary agents for chilled foods****Other chilled products****Cut fruit and vegetables**

<input type="checkbox"/>	040101	Cut fruit
<input type="checkbox"/>	040102	Cut vegetables
<input type="checkbox"/>	040103	Cut salad
<input type="checkbox"/>	040104	Sprouts and shoots
<input type="checkbox"/>	040105	Fresh potato products
<input type="checkbox"/>	040106	Pre-cooked vegetables
<input type="checkbox"/>	040107	Fresh fruit and vegetables

**Speciality salads**

<input type="checkbox"/>	040201	Pasta salads
<input type="checkbox"/>	040202	Potato salads
<input type="checkbox"/>	040203	Meat salads
<input type="checkbox"/>	040204	Fish salads
<input type="checkbox"/>	040205	Vegetable salads
<input type="checkbox"/>	040206	Egg salads
<input type="checkbox"/>	040299	Other speciality salads

**Fish, shellfish and seafood**

<input type="checkbox"/>	040301	Fresh fish
<input type="checkbox"/>	040302	Fish products/seafood
<input type="checkbox"/>	040303	Dried fish
<input type="checkbox"/>	040304	Salted fish
<input type="checkbox"/>	040305	Smoked fish
<input type="checkbox"/>	040307	Crustaceans
<input type="checkbox"/>	040308	Shellfish

<input type="checkbox"/>	040309	Caviar
<input type="checkbox"/>	040310	Sushi
<input type="checkbox"/>	040311	Chilled fish in tins
<input type="checkbox"/>	040312	Chilled fish preserves
<input type="checkbox"/>	040313	Fish snacks
<input type="checkbox"/>	040314	Fish substitutes

**Fresh side dishes / ingredients**

<input type="checkbox"/>	040401	Fresh soups/stews
<input type="checkbox"/>	040403	Fresh sauces and dressings
<input type="checkbox"/>	040404	Fresh pasta
<input type="checkbox"/>	040405	Fresh dumplings
<input type="checkbox"/>	040406	Fruit desserts
<input type="checkbox"/>	040407	Chilled antipasti
<input type="checkbox"/>	040408	Chilled dips
<input type="checkbox"/>	040409	Chilled meat-free/milk-free spreads
<input type="checkbox"/>	040499	Other fresh side dishes / ingredients

**Fresh ready-meals**

<input type="checkbox"/>	040601	Fresh meat-based ready-meals
<input type="checkbox"/>	040602	Fresh fish-based ready-meals
<input type="checkbox"/>	040603	Fresh vegetarian/vegan ready-meals
<input type="checkbox"/>	040604	Fresh pizzas
<input type="checkbox"/>	040605	Chilled snacks, Finger food
<input type="checkbox"/>	040606	Chilled pasta dishes/lasagne
<input type="checkbox"/>	040607	Chilled sandwiches/wraps
<input type="checkbox"/>	040608	Fresh ready meals based on meat substitutes
<input type="checkbox"/>	040609	Fresh ready meals based on fish substitutes
<input type="checkbox"/>	040699	Other fresh ready-meals

**Raw ingredients and auxiliary agents for chilled foods**

<input type="checkbox"/>	040701	Aromas
<input type="checkbox"/>	040799	Other raw ingredients and auxiliary agents

**Other chilled products**

<input type="checkbox"/>	040801	Fresh pastries
<input type="checkbox"/>	040802	Chilled baked goods
<input type="checkbox"/>	040803	Chilled spreads
<input type="checkbox"/>	040804	Chilled fresh juices
<input type="checkbox"/>	040805	Chilled ready-to-eat cake
<input type="checkbox"/>	040806	Smoothies

Please enter organic products in the list of products for "Anuga Organic"!

## Dairy products

**Milk and dairy products****Cream and cream products****Cheese****Butter****Desserts****Dried milk products****Fruit preparations/ingredients/raw materials/auxiliary agents****Eggs and egg products****Dairy substitute products****Milk and dairy products**

<input type="checkbox"/>	050101	Pasteurised milk
<input type="checkbox"/>	050102	Long-life milk
<input type="checkbox"/>	050103	Sterilised milk
<input type="checkbox"/>	050104	Extended shelf life milk (ESL)
<input type="checkbox"/>	050110	Mixed milk drinks
<input type="checkbox"/>	050111	Milk drinks with added ingredients
<input type="checkbox"/>	050120	Buttermilk
<input type="checkbox"/>	050121	Cultured milk
<input type="checkbox"/>	050122	Sour set milk
<input type="checkbox"/>	050123	Kefir
<input type="checkbox"/>	050124	Natural yoghurt
<input type="checkbox"/>	050125	Fruit yoghurt
<input type="checkbox"/>	050126	Yoghurt with added ingredients
<input type="checkbox"/>	050127	Drinking yoghurt
<input type="checkbox"/>	050130	Condensed milk
<input type="checkbox"/>	050140	Whey drinks

Name of main exhibitor:

Client number

0	2	5	0
---	---	---	---

--	--	--	--	--	--	--	--

☐ 050170 Lactose free milk/dairy products

**Cream and cream products**

☐ 050201 Pasteurised cream

☐ 050202 Long-life cream

☐ 050203 Sterilised cream

☐ 050204 Crème fraîche

☐ 050205 Sour cream

☐ 050206 Aerosol cream

☐ 050207 Coffee cream

**Cheese**

☐ 050301 Hard cheese

☐ 050302 Slicing cheese/semi-hard cheese

☐ 050303 Semi-solid sliced cheese

☐ 050304 Soft cheese

☐ 050305 Acid curd cheese

☐ 050306 Processed cheese and preparations

☐ 050307 Cream cheese

☐ 050308 Cream cheese with added ingredients

☐ 050309 Non-pasteurised cheese

☐ 050310 Goat cheese

☐ 050311 Sheep's milk cheese

☐ 050312 Buffalo milk cheese

☐ 050313 Pasta filata cheese

☐ 050314 Mould cheese

☐ 050350 Low calorie cheese

**Butter**

☐ 050401 Cream butter

☐ 050402 Cultured butter

☐ 050403 Mildly acidified butter

☐ 050404 Spreadable milk fats

☐ 050405 Butter-based products

☐ 050406 Other butters

**Desserts**

☐ 050501 Custard

☐ 050502 Rice pudding / semolina

☐ 050503 Crèmes

☐ 050504 Mousses

☐ 050505 Dessert sauces

☐ 050599 Other desserts

**Dried milk products**

☐ 050601 Milk powder

☐ 050602 Whey powder

☐ 050603 Lactose

☐ 050604 Lactoprotein

☐ 050605 Yoghurt powder

☐ 050606 Quark powder

☐ 050607 Cheese powder

☐ 050608 Coffee whitener (instant milk powder)

☐ 050609 Instant beverages

☐ 050699 Other dried milk products

**Fruit preparations / ingredients / raw materials / auxiliary agents**

☐ 050701 Fruit preparations

☐ 050702 Ingredients / raw materials / auxiliary agents

**Eggs and egg products**

☐ 050801 Eggs and egg products

☐ 050802 Egg substitutes

**Dairy substitute products**

☐ 050910 Soya drinks

☐ 050920 Cereal and nut drinks

☐ 050930 Substitutes of milk/dairy products

☐ 050940 Cheese substitute

Please enter organic products in the list of products for "Anuga Organic"!

**Bread, baked goods and spreads**

**Bread (fresh, frozen, partly-baked)**

**Small baked rolls**

**Fine baked goods**

**Long-life baked goods**

**Spreads**

**Glutenfree baked goods**

**Raw materials/ingredients/auxiliary agents for baking**

☐ 060101 Wheat Bread

☐ 060102 Mixed wheat bread

☐ 060103 Wholemeal wheat bread

☐ 060104 Mixed rye bread

☐ 060105 Rye bread

☐ 060106 Wholemeal rye bread

☐ 060107 Special bread

☐ 060108 Mixed bread types

☐ 060109 Flat breads

☐ 060110 Tortillas

☐ 060111 Other bread types

☐ 060112 Bread preserves

☐ 060113 Baking mixes

**Small baked rolls**

☐ 060201 Rolls

☐ 060202 Pretzels

☐ 060203 Bagels

☐ 060204 Muffins

☐ 060205 Croissants/ice-cream wafers

☐ 060299 Other small baked goods

**Fine baked goods**

☐ 060301 Pyramid cake

☐ 060302 Sponge cake-based baked goods

☐ 060303 Sponge cake

☐ 060304 Puff pastry products

☐ 060305 Stollen

☐ 060306 Yeast-risen cake

☐ 060307 Danish pastries

☐ 060308 Cakes

☐ 060309 Tarts

☐ 060310 Fine baked goods in cans

☐ 060399 Other fine baked goods

**Long-life baked goods**

☐ 060401 Biscuits and crackers

☐ 060402 Soda dough products

☐ 060403 Gingerbread

☐ 060404 Baking wafers

☐ 060405 Long-life waffles

☐ 060406 Rusks

☐ 060407 Russian bread, meringue

☐ 060408 Sponge

☐ 060409 Macaroons

☐ 060410 Florentines

☐ 060411 Muesli bars/muesli baked goods

☐ 060412 Gingerbread

☐ 060419 Long-life baked goods in cans

☐ 060499 Other long-life baked goods

**Spreads**

☐ 060501 Jams

☐ 060502 Fruit spreads

☐ 060503 Fruit preserves

☐ 060504 Fruit jellies

☐ 060505 Fruit butter

☐ 060507 Plum jam

☐ 060508 Fruit syrup

☐ 060509 Maple syrup

☐ 060510 Honey

☐ 060511 Nut/nougat spreads

☐ 060512 Chocolate sprinkles

☐ 060513 Peanut butter

☐ 060598 Other sirups

☐ 060599 Other spreads

**Gluten-free baked goods**

☐ 060601 Gluten-free baked goods

☐ 060602 Gluten-free baking mixes

**Raw materials/ingredients/auxiliary agents for baking**

☐ 060901 Raw materials/ingredients

☐ 060902 Auxiliary agents

☐ 060903 Seasonings



Name of main exhibitor:

Client number

0 2 5 0

Please enter organic products in the list of products for "Anuga Organic"!

## Drinks

### Non-alcoholic drinks

#### Beer and mixed beer drinks

#### Wine and sparkling wine

#### Spirits

#### Raw materials, reagents and additives

### Non-alcoholic drinks

<input type="checkbox"/>	070101	Fruit juices
<input type="checkbox"/>	070102	Fruit nectars
<input type="checkbox"/>	070106	Vegetable juices
<input type="checkbox"/>	070107	Thickened juices
<input type="checkbox"/>	070108	Mineral water
<input type="checkbox"/>	070109	Spring water
<input type="checkbox"/>	070110	Spa water
<input type="checkbox"/>	070111	Artificially carbonated water
<input type="checkbox"/>	070112	Carbonated fruit juice drinks
<input type="checkbox"/>	070113	Soft drinks
<input type="checkbox"/>	070114	Caffeinated cold drinks
<input type="checkbox"/>	070115	Instant beverages
<input type="checkbox"/>	070116	Enzyme drinks
<input type="checkbox"/>	070117	Energy drinks
<input type="checkbox"/>	070118	Mixed fruit juice/mineral water drinks
<input type="checkbox"/>	070119	Iced tea
<input type="checkbox"/>	070120	Soya-based drinks
<input type="checkbox"/>	070121	Health-promoting drinks
<input type="checkbox"/>	070122	Sports drinks
<input type="checkbox"/>	070123	Near-water drinks
<input type="checkbox"/>	070124	Syrups
<input type="checkbox"/>	070125	Tea-based drinks
<input type="checkbox"/>	070126	Fruit juice drinks
<input type="checkbox"/>	070127	Coldbrew coffee
<input type="checkbox"/>	070128	Coldbrew tea
<input type="checkbox"/>	070199	Other non-alcoholic drinks

### Beer and mixed beer drinks

<input type="checkbox"/>	070201	Beer
<input type="checkbox"/>	070202	Non-alcoholic beer
<input type="checkbox"/>	070203	Diet beer
<input type="checkbox"/>	070204	Malt beer
<input type="checkbox"/>	070205	Mixed beer drinks

### Wine and sparkling wine

<input type="checkbox"/>	070301	White wines
<input type="checkbox"/>	070302	Red wines
<input type="checkbox"/>	070303	Rosé wines
<input type="checkbox"/>	070304	Perlwein
<input type="checkbox"/>	070305	Sweet wines
<input type="checkbox"/>	070306	Apple wines/Cider
<input type="checkbox"/>	070307	Fruit and berry wines
<input type="checkbox"/>	070308	Sparkling fruit wines
<input type="checkbox"/>	070309	Drinks with wine content
<input type="checkbox"/>	070310	Sekt (sparkling wine)
<input type="checkbox"/>	070311	Champagne
<input type="checkbox"/>	070312	Sparkling wines
<input type="checkbox"/>	070399	Other wines

### Spirits

<input type="checkbox"/>	070401	Spirits from wine distillates
<input type="checkbox"/>	070402	Spirits based on grain or starch
<input type="checkbox"/>	070403	Fruit-based spirits
<input type="checkbox"/>	070404	Potato-based spirits
<input type="checkbox"/>	070405	Rum
<input type="checkbox"/>	070406	Liqueurs
<input type="checkbox"/>	070407	Vermouth
<input type="checkbox"/>	070408	Aperitifs
<input type="checkbox"/>	070409	Alcoholic drinks with fruit
<input type="checkbox"/>	070410	Distillates

<input type="checkbox"/>	070411	Alcopops
<input type="checkbox"/>	070412	Vodka
<input type="checkbox"/>	070413	Whisky
<input type="checkbox"/>	070414	Cachaca
<input type="checkbox"/>	070415	Tequila
<input type="checkbox"/>	070416	Cocktails
<input type="checkbox"/>	070417	Gin
<input type="checkbox"/>	070450	Other spirits
<input type="checkbox"/>	070499	Other alcoholic drinks

### Raw materials, reagents and additives

<input type="checkbox"/>	070501	Fruit-juice concentrates
<input type="checkbox"/>	070502	Fruit purée
<input type="checkbox"/>	070503	Aromas, essences and extracts
<input type="checkbox"/>	070504	Fruit and vegetable preparation
<input type="checkbox"/>	070505	Sweeteners
<input type="checkbox"/>	070506	Colours
<input type="checkbox"/>	070507	Basic raw materials
<input type="checkbox"/>	070508	Other additives

Please enter organic products in the list of products for "Anuga Organic"!

## Technic and equipment for the food services and catering market

### Technic and equipment for the food services and catering market

#### Food for the food service and catering market

#### Focus on the Topic of beverages for the Food service and catering market

#### Focus on the topic of hot beverages for the food service and catering market

#### Focus on the topic of services & IT for the food service and catering market

### Technic and equipment for the food service and catering market

<input type="checkbox"/>	080101	Kitchen technology and equipment
<input type="checkbox"/>	080102	Buffet and distribution systems
<input type="checkbox"/>	080103	Rinsing, cleaning and disposal technology
<input type="checkbox"/>	080104	Refrigeration technology
<input type="checkbox"/>	080105	Ambience and interior design
<input type="checkbox"/>	080106	Textiles and workwear
<input type="checkbox"/>	080107	Tableware and dishes
<input type="checkbox"/>	080108	(Cooking) equipment
<input type="checkbox"/>	080109	Packaging and accessories
<input type="checkbox"/>	080110	Outdoor
<input type="checkbox"/>	080111	Vehicles/trucks
<input type="checkbox"/>	080112	Other technic and equipment for the food service and catering market
<input type="checkbox"/>	080113	Products for Food Delivery and To Go

### Food for the food service and catering market

<input type="checkbox"/>	080201	Food
<input type="checkbox"/>	080202	Frozen products
<input type="checkbox"/>	080203	Convenience products
<input type="checkbox"/>	080204	Raw materials, reagents and additives
<input type="checkbox"/>	080205	Other food for the food service and catering market

### Focus on the topic of beverages for the food service and catering market

<input type="checkbox"/>	080301	Soft drinks
<input type="checkbox"/>	080302	Beer and mixed beer drinks
<input type="checkbox"/>	080303	Wine and sparkling wine
<input type="checkbox"/>	080304	Spirits
<input type="checkbox"/>	080305	Other beverages for the food service and catering market

### Focus on the topic of hot beverages for the food service and catering market

<input type="checkbox"/>	080401	Hot beverages (coffee, tea and cocoa)
<input type="checkbox"/>	080402	Processing and refining coffee
<input type="checkbox"/>	080403	Other products focusing on the topic of hot beverages for the food service and catering market



Name of main exhibitor:

Client number

0	2	5	0
---	---	---	---

--	--	--	--	--	--	--	--

Focus on the topic of services & IT for the food service and catering market

<input type="checkbox"/>	080501	Cash registers and accounting systems
<input type="checkbox"/>	080502	Data acquisition and software
<input type="checkbox"/>	080503	Other services and various
<input type="checkbox"/>	080504	Digital Solutions for the food service and catering market
<input type="checkbox"/>	080505	Solutions for Food Delivery and To Go

Hot beverages

Coffee  
Tea  
Cacao

Coffee

<input type="checkbox"/>	100101	Coffee
<input type="checkbox"/>	100102	Espresso
<input type="checkbox"/>	100103	Specialty coffees
<input type="checkbox"/>	100104	Green coffee
<input type="checkbox"/>	100105	Barley/malt/corn coffee
<input type="checkbox"/>	100106	Coffee extract
<input type="checkbox"/>	100107	Coffee pads/capsules
<input type="checkbox"/>	100108	Coffee additives
<input type="checkbox"/>	100109	Instant hot beverages
<input type="checkbox"/>	100110	Syrup/sauces for hot drinks

Tea

<input type="checkbox"/>	100201	Black tea
<input type="checkbox"/>	100202	Green tea
<input type="checkbox"/>	100203	Fruit tea
<input type="checkbox"/>	100204	Herbal tea
<input type="checkbox"/>	100205	Tea extract
<input type="checkbox"/>	100206	Other teas
<input type="checkbox"/>	100207	Plant extracts

Cacao

<input type="checkbox"/>	100301	Cocoa powder and mixtures
<input type="checkbox"/>	100302	Raw cacao
<input type="checkbox"/>	100303	Cocoa butter
<input type="checkbox"/>	100304	Cocoa mass

Please enter organic products in the list of products for "Anuga Organic"!

Organic products

Organic delicatessen products, gourmet, general provisions and health food

Frozen organic products

Organic meat, meat products and meat substitute products

Organic fresh convenience and fish products

Organic milk, dairy products and milk substitute products

Organic bread, baked goods, spreads

Organic drinks

Organic hot beverages

Organic Free From, Health & Functional Foods

Organic delicatessen products, gourmet, general provisions and health foods

<input type="checkbox"/>	210110	Organic general provisions and staple foods
<input type="checkbox"/>	210120	Organic pasta (non-chilled)
<input type="checkbox"/>	210121	Organic rice and rice products
<input type="checkbox"/>	210122	Organic potato products
<input type="checkbox"/>	210123	Organic grain products
<input type="checkbox"/>	210124	Organic cereals, muesli, cornflakes
<input type="checkbox"/>	210125	Organic pulses
<input type="checkbox"/>	210126	Organic soya products
<input type="checkbox"/>	210129	Other organic nutrients
<input type="checkbox"/>	210130	Organic fruit, vegetable and mushroom preserves
<input type="checkbox"/>	210131	Organic pickled products

<input type="checkbox"/>	210132	Organic fish preserves
<input type="checkbox"/>	210133	Organic antipasti (preserved)
<input type="checkbox"/>	210134	Organic olives
<input type="checkbox"/>	210139	Other organic preserves
<input type="checkbox"/>	210140	Organic ready-meals (non-chilled)
<input type="checkbox"/>	210141	Organic soups and soup products
<input type="checkbox"/>	210150	Organic salad dressings
<input type="checkbox"/>	210151	Organic seasonings and sauce seasonings
<input type="checkbox"/>	210152	Organic essences and aromas
<input type="checkbox"/>	210153	Organic herbs and spices
<input type="checkbox"/>	210160	Dried organic fruit and vegetables
<input type="checkbox"/>	210161	Organic nuts, almonds, kernels
<input type="checkbox"/>	210170	Organic oils and fats
<input type="checkbox"/>	210186	Organic food for babies and children
<input type="checkbox"/>	210187	Other organic dietetic food
<input type="checkbox"/>	210190	Organic cocoa and chocolate products
<input type="checkbox"/>	210191	Organic pralines
<input type="checkbox"/>	210192	Organic sugar confectionary
<input type="checkbox"/>	210193	Organic snack products
<input type="checkbox"/>	210198	Other organic confectionery and organic snack products

Frozen organic products

<input type="checkbox"/>	210210	Frozen organic fruit and vegetable products
<input type="checkbox"/>	210220	Frozen organic meat products
<input type="checkbox"/>	210230	Frozen organic fish and seafood products
<input type="checkbox"/>	210240	Frozen organic ready-meals
<input type="checkbox"/>	210250	Frozen organic baked goods
<input type="checkbox"/>	210260	Organic ice cream
<input type="checkbox"/>	210299	Other frozen organic products

Organic meat, meat products and meat substitute products

<input type="checkbox"/>	210310	Organic beef
<input type="checkbox"/>	210311	Organic pork
<input type="checkbox"/>	210312	Organic poultry
<input type="checkbox"/>	210313	Organic game
<input type="checkbox"/>	210320	Organic meat products
<input type="checkbox"/>	210330	Organic preserves containing meat
<input type="checkbox"/>	210340	Organic meat substitute products
<input type="checkbox"/>	210399	Other organic meat and meat products

Organic fresh convenience, fish and fish substitute products

<input type="checkbox"/>	210410	Chilled and sliced organic fruit and vegetables
<input type="checkbox"/>	210420	Chilled organic delicatessen salads
<input type="checkbox"/>	210430	Organic fish, shellfish and seafood
<input type="checkbox"/>	210440	Chilled organic soups and stews
<input type="checkbox"/>	210441	Chilled organic sauces and dressings
<input type="checkbox"/>	210442	Chilled organic pasta
<input type="checkbox"/>	210449	Other organic side dishes/ingredients
<input type="checkbox"/>	210450	Chilled organic ready-meals
<input type="checkbox"/>	210460	Chilled organic fish substitute products
<input type="checkbox"/>	210480	Other chilled organic food products
<input type="checkbox"/>	210490	Fresh organic fruit and vegetables

Organic milk, dairy products and milk substitute products

<input type="checkbox"/>	210510	Organic milk and dairy products
<input type="checkbox"/>	210520	Organic cream and cream products
<input type="checkbox"/>	210530	Organic cheese
<input type="checkbox"/>	210540	Organic butter
<input type="checkbox"/>	210550	Organic milk-based desserts
<input type="checkbox"/>	210560	Organic dried milk products
<input type="checkbox"/>	210570	Organic eggs and egg products
<input type="checkbox"/>	210590	Organic lactose-free milk and dairy products
<input type="checkbox"/>	210595	Organic milk substitute products
<input type="checkbox"/>	210599	Other organic milk and dairy products

Organic bread, baked goods and spreads

<input type="checkbox"/>	210610	Organic bread and small pastries
<input type="checkbox"/>	210630	Organic fine baked goods, long-life baked goods
<input type="checkbox"/>	210650	Organic jams and spreads
<input type="checkbox"/>	210652	Organic honey
<input type="checkbox"/>	210659	Other organic spreads

Organic drinks

<input type="checkbox"/>	210710	Organic fruit juices
--------------------------	--------	----------------------

Name of main exhibitor:

Client number

0	2	5	0
---	---	---	---

--	--	--	--	--	--	--	--

<input type="checkbox"/>	210711	Organic vegetable juices
<input type="checkbox"/>	210712	Organic mineral water
<input type="checkbox"/>	210713	Organic soft-drinks
<input type="checkbox"/>	210714	Organic grain drinks
<input type="checkbox"/>	210715	Organic soya drinks
<input type="checkbox"/>	210719	Other organic non-alcoholic drinks
<input type="checkbox"/>	210720	Organic beer and mixed beer drinks
<input type="checkbox"/>	210730	Organic wines
<input type="checkbox"/>	210731	Organic sparkling wine/ Organic champagne
<input type="checkbox"/>	210739	Other organic drinks containing wine
<input type="checkbox"/>	210740	Organic spirits

**Organic hot beverages**

<input type="checkbox"/>	210810	Organic coffee
<input type="checkbox"/>	210820	Organic tea
<input type="checkbox"/>	210830	Organic cocoa

**Organic Free From, Health & Functional Foods**

<input type="checkbox"/>	210905	Organic OTC products (prescription-free remedies)
<input type="checkbox"/>	210910	Organic dietary supplements
<input type="checkbox"/>	210915	Organic reform products and functional foods
<input type="checkbox"/>	210920	Organic gluten-free products
<input type="checkbox"/>	210925	Organic food for athletes

**Free From, Health & Functional Foods****Non-prescription medicines/OTC****Dietary supplements****Reform products  
and functional foods****Sports nutrition****Non-prescription medicines / OTC**

<input type="checkbox"/>	220105	Non-prescription medicines / OTC
--------------------------	--------	----------------------------------

**Dietary supplements**

<input type="checkbox"/>	220201	Dietary supplements
--------------------------	--------	---------------------

**Reform products and functional food**

<input type="checkbox"/>	220401	Reform products
<input type="checkbox"/>	220407	Functional foods
<input type="checkbox"/>	220408	Protein-containing products
<input type="checkbox"/>	220409	Lactose-free food
<input type="checkbox"/>	220410	Food products for weight loss
<input type="checkbox"/>	220411	Gluten-free food
<input type="checkbox"/>	220413	Food containing fructose and/or artificial sweeteners
<input type="checkbox"/>	220414	Low salt products
<input type="checkbox"/>	220415	Food for babies and children
<input type="checkbox"/>	220416	Dietary foods for special medical purposes
<input type="checkbox"/>	220417	Other dietetic foods

**Sports nutrition**

<input type="checkbox"/>	220610	Snacks/bars
<input type="checkbox"/>	220615	Shakes/drinks
<input type="checkbox"/>	220699	Others

Please note that medicinal products may be presented at Anuga 2023 only if approved by the Federal Institute for Drugs and Medical Devices (BfArM) or the Commission of the European Communities and the Council of the European Union.

For further information, please contact the BfArM, Kurt-Georg-Kiesinger-Allee 3, 53175 Bonn, Germany, Tel. +49 228 20730.

**Associations, organisations,  
trade press,  
services, IT****Associations and organisations****Trade press****Services, IT****Associations and organisations**

<input type="checkbox"/>	300101	Associations
<input type="checkbox"/>	300102	Organisations
<input type="checkbox"/>	300103	Ministries, government agencies
<input type="checkbox"/>	300105	Joint advertising campaigns
<input type="checkbox"/>	300106	Training, consulting

**Trade press**

<input type="checkbox"/>	300201	Specialist literature/Trade publications, trade and technical publishers
--------------------------	--------	--------------------------------------------------------------------------

**Services, IT**

<input type="checkbox"/>	300301	IT services
<input type="checkbox"/>	300302	Cleaning and hygiene
<input type="checkbox"/>	300303	Logistics/transport
<input type="checkbox"/>	300304	Services for the trade
<input type="checkbox"/>	300305	Services for the out-of-home market
<input type="checkbox"/>	300306	e-commerce
<input type="checkbox"/>	300308	Advanced training and continuing education
<input type="checkbox"/>	300310	HACCP consulting
<input type="checkbox"/>	300312	Certification
<input type="checkbox"/>	300313	Quality management
<input type="checkbox"/>	300314	Corporate and human resources consulting
<input type="checkbox"/>	300399	Other services

# Conditions of Participation

## Special Section



Anuga 2023, 07.-11.10.2023

## 1 Organiser, event, venue and dates, visitor admission

### 1.1 Anuga

Anuga 2023 is being organised by Koelnmesse GmbH, Messeplatz 1, 50679 Köln, Germany, in conjunction with the Federal Association of the German Retail Grocery Trade (BVLH), Am Weidendamm 1A, 10117 Berlin, the Federation of German Food and Drink Industries (BVE), Claire-Waldoff-Straße 7, 10117 Berlin and German Hotel & Catering Association (DEHOGA), Am Weidendamm 1A, 10117 Berlin. The legal person obliged to render services to the exhibitors is Koelnmesse GmbH.

The event will take place at the Koelnmesse fair grounds from Saturday, 7 October 2023 until Wednesday, 11 October 2023.

### 1.2 Opening hours

For exhibitors: 07.-11.10.2023 from 8:00 a.m. to 7:00 p.m.

For visitors: 07.-11.10.2023 from 10:00 a.m. to 6:00 p.m.

### 1.3 Build up/ Dismantling period

**Build up period begins: Wednesday, 27 September 2023, 7:00 a.m.**

**Build up period ends: Friday, 6 October 2023, 8:00 p.m.**

After build up all aisles must be cleared of all structures and the stand constructions must be finished.

#### Note for the build up period:

27.9. - 02.10.2023 6:00 a.m. to 12:00 a.m./halls closed from 12:00 a.m./midnight to 7:00 a.m.

as of 03.10.2023 12:00 a.m. to 12:00 a.m./midnight halls open at all times

06.10.2023 12:00 a.m. to 8:00 p.m. (8:00 p.m. end of build up)

Please note that **October 3rd** is a national holiday in Germany, which could affect the traffic situation for trucks.

#### Note for the dismantling period:

11.10.2023 (last day) 6:00 p.m. to 12:00 a.m./midnight

12.-15.10.2023 12:00 a.m./midnight to 12:00 a.m./midnight (12:00 a.m./midnight end of dismantling)

The dismantling of the exhibition stand and the presentation of goods may not begin before the end of the event on October 11th, 6:00 p.m. Koelnmesse GmbH reserves the right to impose a contractual penalty of up to **EUR 5,000.00** and/or refuse the exhibitor permission to participate in the next event. Reference is made to provision in 9.3.

Please note, that access to the exhibition grounds for set-up and dismantling is only possible with a booked time slot (eSlot).

### 1.4 Visitor admission

Anuga is open to trade visitors only. The following groups are permitted to attend: decision-makers (managing directors, procurement/purchasing, market administration, sales, marketing) from food retailers and wholesalers, beverage retailers and wholesalers, trading cooperatives, drugstores, health food stores, commercial representatives, food importers and exporters, skilled food trades, the food industry and suppliers to the food industry. Also: employees with responsibility from food service and catering companies serving segments such as hotels, traditional catering, system/brand catering, company canteens and communal/institutional catering. Also permitted to attend are employees with responsibility from departments for the procurement and use of technical facilities and equipment; the segment of large-scale kitchen planning; and the specialist trade for technology for large-scale catering facilities. Also admitted are employees of nutrition institutes, nutritionists, home economists and food technologists. Students and school pupils in certain areas of study can obtain admission tickets and gain permission to visit the event exclusively from the Federal Association of the German Retail Grocery Trade (BVLH) – following official approval.

## 2 Eligibility to participate

### 2.1 Exhibitors

Only manufacturers that are entered in the Commercial Register or in the Handicrafts Register are permitted to participate at Anuga 2023. Such producers must exhibit products that correspond to the focus of the event (see the List of Products). You may only participate as an exhibitor if the exhibited products are manufactured or developed by your company itself or developed or produced on its behalf and exclusively marketed or, in the case of services, exclusively provided by your company.

You can exhibit for the companies you represent as a trade representative, sales company, association and importer in so far as the goods exhibited are not offered by any other company at the trade fair and you possess the necessary rights to present the exhibits. Koelnmesse also requires that proof of the nature of the manufacturer's business or of the activities as the manufacturer's sales company or importer be submitted in appropriate form on demand.

**Sweets and snack products** may only be presented to a limited extent. Stands may be no larger than 20 sqm.

**Medicinal products** may be presented only if they have been approved by the Federal Institute for Drugs and Medical Devices (BfArM) or the Commission of the European Communities and the Council of the European Union. Please note the regulation in Item III of the General Section of the Conditions of Participation.

**Organic products** may only be presented within the trade show Anuga Organic if they have the appropriate certifications. Exhibitors at the trade show Anuga Organic are furthermore obliged to present mostly organic products at their stand. Application for participation at the trade show Anuga Organic is only valid in combination with Form 1.32.

The products must be new ex-works. Products and services that do not correspond to the list of products and used products may not be exhibited or offered.

Decisions on company admissions, eligible products and the location of stands will be made by Koelnmesse GmbH. In the event of a rejection, you will receive a separate letter.

### 2.2 Co-exhibitors

The participation of co-exhibitors and/or additionally represented companies at Anuga is possible. A special application and the acceptance by the organiser are required for the use of the stand area by a co-exhibitor (see Item V of the General Section of the Conditions of Participation).

## 3 Participation fee and other costs

### 3.1 Participation fee: per sqm of floor space

(minimum recommended size: 12 sqm)

The price is determined by the date the application forms are received by Koelnmesse GmbH. The participation fee does not include the provision of stand partition walls or other special construction elements.

If registered by 30 Sep. 2022 EUR 299.00/ sqm

If registered on or after 1 Oct 2022 EUR 309.00/ sqm

In the case of two-storey exhibition stands, the area in the upper level actually approved after technical inspection will be calculated at 50 % of the participation fee per sqm of the floor space. The participation fee will be calculated according to the dimensions of the stand area allocated. Hall pillars and other fixed construction elements present in the rented stand area do not provide grounds for a reduction of the participation fee. The two-storey exhibitions stands will be invoiced for after the exhibition is finished.

### 3.2 AUMA fee

The Association of the German Trade Fair Industry (Ausstellungs- und Messeausschuss der Deutschen Wirtschaft e.V. — AUMA) charges you a fee of

**EUR 0.60 per sqm** of exhibition space for representing your interests. Koelnmesse will calculate and collect the fees in the name of, and on the account of AUMA. More detailed information is available at [www.auma-messen.de](http://www.auma-messen.de).

### 3.3 Energy costs

Exhibitors will be charged a proportional flat-rate energy fee of **EUR 22.50 per sqm** of occupied stand area. The flat-rate energy fee is also charged for storage spaces and for the upper level of a two-storey exhibition stand.

### 3.4 Down payment for services

Koelnmesse shall be entitled to charge a reasonable down payment for the services used for the event in question – e.g. electrical and water connections, stand cleaning, etc. The down payment for services shall be assessed on the basis of the services charged for the previous event. The down payment for exhibitors who have not participated in the previous event shall total to **EUR 30.00 per sqm** – plus the costs for the obligatory marketing services (Marketing Package); see Item 7.2, Special Participation Conditions.

Once the event has ended, a separate final invoice for services will be issued; the down payment will be applied towards this amount. The invoice shall fall due for payment immediately following receipt. If the amount of the down payment should exceed the fees actually incurred for services, the amount by which the down payment exceeds actual charges shall be refunded to the exhibitor. The exhibitor shall have no claim to payment of interest on the down payment.

### 3.5 Co-exhibitor fee

Insofar as the inclusion of other companies is permitted at your stand (see Item V of the General Section of the Conditions of Participation/Item 2.2 of these conditions), a co-exhibitor fee of **EUR 250.00** per company will be charged. The price of inclusion in the Marketing Package is not included in this fee (see Item 7.2, Special Participation Conditions). The co-exhibitor fee remains payable should the co-exhibitor not participate in the event.

#### 3.5.1 Additional represented company

The participation fee of each additional represented company is free of charge. The price of inclusion in the Marketing Package will be charged separately (see Item 7.2, Special Participation Conditions). The main exhibitor will receive the invoice.

### 3.6 Marketing services

Use of the marketing services described in item 7.1 shall be obligatory and is subject to a charge (see Item 7.2, Special Participation Conditions).

### 3.7 VAT

All prices given are net prices. The statutory VAT will be charged separately where applicable

#### 3.7.1 VAT identification number

As a rule, Koelnmesse GmbH provides exhibitors (proprietors) with a uniform service – so-called event service – in accordance with Art. 3a.4., Par. (2) of the German ordinance on the application of the VAT (UStAE). The place of performance for such services is the recipient's headquarters. Koelnmesse GmbH will therefore invoice foreign exhibitors (proprietors) according to the reverse charge accounting mechanism without charging any German VAT. Exhibitors from the European Union need to enter their valid VAT identification number in the application form in order to be considered entrepreneurs. Exhibitors must immediately notify Koelnmesse GmbH in writing of any changes to their VAT identification numbers.

#### 3.7.2. Reimbursement of VAT

If, in exceptional cases, services are not provided as uniform services in the sense described above and statutory VAT is charged, foreign exhibitors (proprietors) may receive a refund of the invoiced VAT provided they fulfil the legal requirements. Further information is available at [www.bzst.bund.de](http://www.bzst.bund.de).

### 3.8 Costs in the event of non-participation

#### 3.8.1 After receipt of admission/stand area confirmation

You cannot normally withdraw from the contract after you have received the

admission/stand area confirmation. The regulations contained in Item II of the General Section of the Conditions of Participation apply. In the event of non-participation, companies that have registered for a trade fair must pay compensation amounting to 25 % of the participation fee if the reserved stand area can be rented to a third party. If the area cannot be rented to another exhibitor, the full participation fee must be paid\*.

\*see Item II of the General Section of the Conditions of Participation

#### 3.8.1.1 Stand construction by Koelnmesse – Complete stands

If you have ordered a complete stand – comprising the stand area and stand construction from Koelnmesse, you may cancel the stand construction order only if you do so no later than six weeks before the stand construction order only if you do so no longer than six weeks before the stand construction period officially begins. The date on which Koelnmesse GmbH receives the exhibitor's declaration is the criterion for determining if the deadline has been met. For cancellations received after the deadline, Koelnmesse GmbH is entitled to charge a flat-rate fee for the costs incurred. These costs amount to 30 % of the agreed fee in the event of a cancellation within 4–6 weeks prior to the start of construction, 50 % of the agreed fee in the event of a cancellation within 2–4 weeks prior to the start of construction, and 100 % of the agreed fee in the event of a cancellation at a later time or during the construction of the stand. The agreed fee has to be paid in full for individually crafted or purchased components and graphics.

#### 3.8.1.2 Stand construction by Koelnmesse – individual stands and turnkey system stands

In a case where the stand construction has been ordered independently of the registration of a stand area, the provisions of Koelnmesse Group's General Terms and Conditions for services and Koelnmesse Group's Special Terms and Conditions for stand construction service apply. You can download Koelnmesse Group's General Terms and Conditions for services from the event's website or from Service Shop.

**3.8.2** You shall be entitled to prove that no damages were incurred or that the costs were significantly less expensive than the fee charged.

## 4 Stand sizes and construction

### 4.1 Stand size

The minimum stand size is 12 sqm. Please note that hall pillars and other fixed construction elements may be present in the rented stand area. Minor deviations from the requested stand size do not entitle an objection to be made under Item II of the General Section of the Conditions of Participation. Trade fair partition walls for separating the stand area are not automatically provided. If needed as stand construction elements, however, they can be ordered for a fee. Your participation fee does not include stand construction. Koelnmesse will erect partition walls only if this is necessary for safety reasons due to the installation of water pipes or electrical systems.

### 4.2 Responsibility

The construction, design and operation of the stand must adhere to all regulations that are valid in Germany (including the regulations of the Sonderbauverordnung, the Arbeitsschutzgesetz (industrial safety law), the industrial safety regulations, the DIN and EN standards, the VDE regulations, and the accident prevention regulations of the professional associations in the currently valid versions). All these provisions apply to both the company's own as well as to independent stand designers, decorators, and signwriters and to all persons, in as far as they perform activities as commissioned by the exhibitor or on the exhibitor's behalf in connection with the construction, dismantling, design and operation of the stand. The exhibitor is responsible for ensuring that all regulations are complied with. The exhibitor must supervise construction personnel and other persons working on their behalf to ensure that they adhere to the regulations. The stipulations of the General Section of the Conditions of Participation and the Technical Guidelines are not affected.

### 4.3 Maximum stand height and stand limitation

The maximum height for structures or advertising material of all stand constructions (incl. signs, banners and other advertising and construction elements) is determined separately for each hall, to the extent that existing structures within the hall can individually accommodate any. Exceeding the

limits of the maximum structure and advertising heights of any kind (lighting, screens and any stand construction) must be applied for and approved by Koelnmesse GmbH at the latest **six weeks** before build up starts. The rear walls of stands should be decorated in a neutral manner. The exhibitor must ensure that stand partition walls with a height of at least 2.50 m are placed at the closed stand boundaries.

Hall 1: 8,00 m	Hall 4.2: 5,00 m	Hall 9: 8,00 m
Hall 2.1: 5,50 m	Hall 5.1: 5,00 m	Hall 10.1: 5,00 m
Hall 2.2: 5,00 m	Hall 5.2: 5,00 m	Hall 10.2: 5,00 m
Hall 3.1: 4,25 m	Hall 6: 8,00 m	Hall 11.1: 4,50 m
Hall 3.2: 5,00 m	Hall 7: 8,00 m	Hall 11.2: 4,50 m
Hall 4.1: 5,00 m	Hall 8: 8,00 m	Hall 11.3: 5,00 m

The maximum height for structures or advertising material of all stand constructions in passages and boulevards is 3.00 m.

#### 4.4 Notice of approval

Stand construction may not commence until the exhibitor has received a copy bearing Koelnmesse's notice of approval. This notice of approval does not release the exhibitor from the observance of the relevant provisions. It only states that Koelnmesse has no objections in the context of stand design/ arrangement. If requested to do so by Koelnmesse, the exhibitor is obliged to submit any additionally required information relating to the stand immediately. There is no obligation on the part of Koelnmesse to ensure the observance of other provisions. Nevertheless, if an infringement of the relevant provisions is found to have been committed, Koelnmesse can, for this reason, also refuse to issue the notice of approval. You have been informed of the fact that in exceptional cases — at your request and on your account — the stand construction documents must be submitted to the responsible authorities for scrutiny. Irrespective of official approvals of the stand, any objections made by Koelnmesse concerning the stand must be responded to immediately. In case of imminent danger, Koelnmesse is entitled to determine at its absolute discretion the measures necessary and have them implemented at the exhibitor's expense.

#### 4.5 Form of stand

The following terms are used for the stand forms:

Terrace stand:	one side open
Corner stand:	two sides open
Two-corner stand:	three sides open
Island stand:	four sides open

Deviations from the requested stand shape do not entitle an objection to be made under Item II of the General Section of the Conditions of Participation.

#### 4.6 Construction and design of the stands

The stand must be constructed to comply with the form of the stand confirmed. The arrangement of the stand is left to the exhibitor but should be appropriate for the event in question. The exhibitor has to obtain information on the load capacity of the hall floor and the hall headroom. Only the on-site measurements apply to the stand area. Banners and company signs are not permitted to encroach into the aisles. Koelnmesse GmbH also offers a completely outfitted turnkey stand system. Orders can be placed at Service Shop at [www.service.anuga.de](http://www.service.anuga.de).

## 5 Passes/admission tickets

### 5.1 Exhibitor passes

Each exhibitor receives free of charge and valid for the duration of the trade fair:

- Three passes for a stand size up to 20 sqm
- One additional pass for each 10 sqm or part thereof up to a stand size of 100 sqm
- One additional pass for each additional 20 sqm or part thereof above 100sqm

The codes for the passes are provided to the customer in digital form and must be redeemed online via the Anuga ticket shop. The passes and travel ticket scan can only be used via the app of Anuga. The registration in the app must use the same data as used at the ticket shop. Additionally required codes can be ordered online via [www.anuga.com](http://www.anuga.com) for a fee. After the event, we will only invoice you for the passes that are used and that go beyond the free quota.

### 5.2 Work passes

You will also receive free codes that allow people commissioned by you or who work on your behalf to access the exhibition centre to construct or dismantle your stand. These codes are only valid up to the start and after the end of the event. They do not entitle the holders to enter the grounds during the event. You will receive the codes digitally with the exhibitor passes.

### 5.3 Exchange and return of passes

Exhibitor and work passes that were purchased for a fee but not used will be taken back by Koelnmesse by the last day of the trade fair against reimbursement of the costs. Transferring the passes to third parties - whether for a fee or free of charge - is not permitted and constitutes a serious violation of the Conditions of Participation in accordance with Item VI of the General Section of the Conditions of Participation.

### 5.4 Voucher/ Special Guest Voucher

As an exhibitor, you can purchase discounted visitor tickets to invite your business partners. One Voucher at a price of **EUR 38.00** plus VAT, entitles the holder to a one-day visit and can be purchased via the Ticket Shop. After the event, only the vouchers redeemed will be charged.

Special Guest Vouchers at a price of **EUR 118.00** each plus VAT entitle the holder to visit the fair for five days and to enter the exhibition grounds during exhibitor opening hours (9:00 a.m. - 7:00 p.m.). However, during the period before and after visitor opening hours (10:00 a.m. - 6:00 p.m.), the holder of the Special Guest Voucher must be accompanied by an exhibitor with an exhibitor pass. Within the visitor opening hours, the holder of the Special Guest Voucher may also enter without being accompanied by an exhibitor. The Special Guest Voucher can also be ordered via the Ticket Shop.

## 6 Rules on selling

In view of the trade nature of the event, direct sales of exhibits or samples from the booths are not permitted. Furthermore, exhibits may not carry a price tag. This regulation does not apply to printed matter such as trade publications and specialist journals. Koelnmesse has the right to carry out checks and, in the event of violations of these conditions, to take suitable measures. The direct sale constitutes a serious violation of the conditions of participation in the sense of item VI of the general part of the conditions of participation. Koelnmesse also has the right to immediately close the stands of any exhibitors who commit such violations. Claims on the part of the exhibitor for damages or refunds are excluded in the event of such measures.



## 7 Marketing services (Marketing Package)

### 7.1 Scope of obligatory marketing services

Koelnmesse issues official trade fair media to accompany this event.

**The components of these media for main exhibitor, group organiser and group participant are as follows:**

- Entry in the alphabetical list of exhibitors in the fair catalogue, in the app and additional online trade fair media
- Five product group entries in the fair catalogue
- Unlimited number of product group entries in the app and additional online trade fair media
- **NEW:** Unlimited number of trademark entries basic in the app and additional online trade fair media
- Set-up and provision of an online press compartment incl. a company profile, a company logo, three press releases (English/German), ten pictures and five documents
- Networking participation incl. scheduling tool
- Integrated Leadtracking

**The components of these media for co-exhibitor and additionally represented companies are as follows:**

- Entry in the alphabetical list of exhibitors in the fair catalogue, in the app and additional online trade fair media
- Five product group entries in the fair catalogue
- Unlimited number of product group entries in the app and additional online trade fair media
- Networking participation incl. scheduling tool

### 7.2 Costs for the obligatory marketing services (Marketing Package)

Use of the marketing services listed under Item 7.1 is mandatory for all represented companies, co-exhibitors and additionally represented companies and costs:

**EUR 1,120.00** per main exhibitor, group organiser and group participant  
**EUR 350.00** per co-exhibitor and additionally represented companies

Our official contractual partners will provide you with all order information and documents for the marketing services offered. Please note that your company's participation requires Koelnmesse's approval. Therefore, this approval is also a prerequisite for any offers or order confirmations.

If an exhibitor still has not submitted an order to the official contractual partners by the editorial and advertising deadline, inclusion in the official trade fair media will be subject to charge on the basis of the information provided on the respective registration. Where possible, registrations and orders received later will also be included in the official fair media. If Koelnmesse receives orders and registrations later than the editorial and advertising deadline, Koelnmesse shall accept no guarantee for provision of any marketing services. In such cases, there shall be no claims recognised, regardless of their nature, but particularly claims for reductions in cost for inclusion in the official media or claims for damages. The editorial and advertising deadline is **19/07/2023**.

### 7.3 Special data protection provision for lead tracking

Trade fair visitors can voluntarily register. Other terms may apply, particularly when visitors can only purchase certain types of tickets by registering. Koelnmesse GmbH forwards the personal data from registered visitors to third parties only if the visitors first agree to have their data used in this way.

Neither the exhibitor, nor Koelnmesse GmbH nor any other third party can require visitors to take part in lead tracking in the event app and so to pass on their personal data. The exhibitor is obliged to delete the personal data that it has received as a result of lead tracking in individual cases if it is requested to do so by Koelnmesse GmbH or the visitor in question. Koelnmesse GmbH is not liable for the accuracy and completeness of the visitor registration data.

The exhibitor may only forward the personal data received as a result of lead tracking to third parties if and to the extent that the exhibitor has received

express consent from the respective visitor. The exhibitor undertakes to use the personal data received as a result of lead tracking only in accordance with the legal regulations, especially those relating to data protection, and only for the exhibitor's own purposes. In this respect, the exhibitor shall exempt Koelnmesse GmbH from all claims by third parties. Existing BSafe regulations still apply.

### 7.4 Responsibility / release of Koelnmesse from liability

Official fair media are published by Koelnmesse GmbH, Messeplatz 1, 50679 Cologne, Germany, which in turn shall be entitled to commission another company with concrete execution and with advertisements.

Advertisers are responsible for the content of their advertisements and entries and are liable for any damages related thereto. With regard to Koelnmesse's liability, the regulations on liability contained in the general section of the Conditions of Participation apply.

Koelnmesse GmbH is not liable for damage to property and persons caused by the use of the event app for the lead tracking service unless it can be proved that Koelnmesse GmbH acted deliberately or with gross negligence. Liability is limited to foreseeable damages. Participants use the event app for the lead tracking service at their own risk.

Although Koelnmesse strives to provide correct information, it does not guarantee the currentness, accuracy and completeness of the supplied information nor is it liable for such. Koelnmesse does not bear any responsibility for the service's technological availability. Warranty or damage claims of all kinds are excluded if the technology breaks down or malfunctions in some other way. Maintenance, security and capacity-related issues as well as events over which Koelnmesse has no control (e.g. disturbances of the public communication networks, power outages, etc.) can lead to brief disruptions or a temporary suspension of the services. Koelnmesse does not guarantee that the web pages will be accessible at all times and that participants can call them up flawlessly and without encountering incorrect content or technical difficulties. Koelnmesse is not liable for incorrect information that is produced or disseminated by participants and/or third parties (including cooperation partners) and that is related to the ordering of admission tickets and catalogues for trade fairs and exhibitions of the Koelnmesse Group on the Internet.

Koelnmesse is especially not liable for e-mails or data entries that the system fails to accept and/or receive because they do not conform to the stipulations of these Conditions of Participation or to the website's technical requirements.

Koelnmesse is not liable for the offers made by third parties, especially not if they related to the use of the lead tracking service.

Koelnmesse does not guarantee that all links and references to external content that are found during the use of the lead tracking service are correct or complete.

## 8 Commercial property rights

**8.1** Koelnmesse GmbH does not want any exhibitors who in the process of producing, disseminating, selling, owning or advertising their products violate laws regarding the protection of intellectual property or commercial property rights in the broadest sense. If a final court decision has determined res judicata that an exhibitor in connection with one of Koelnmesse GmbH's events has violated laws of the kind mentioned in Paragraph 1, Koelnmesse GmbH is entitled to bar that exhibitor from the next event of this kind after the res judicata court decision if there is sufficient suspicion that the exhibitor will again and repeatedly violate laws for the protection of intellectual property or commercial property rights.

**8.2** You will find more detailed information in the No Copy! brochure.



## 9 Non-permissible advertising/ violations of the Conditions of Participation/ Early dismantling of the stand

### 9.1 non-permissible advertising

To ensure that the overall character of the event is safe guarded, and the exhibitors and visitors are protected from irritating or illegal activities, in particular the following advertising measures are forbidden:

- Exceeding the binding specified booth height
- Advertising activities outside the rented stand area without the prior written permission of Koelnmesse
- Advertising of an ideological or political nature
- Advertising measures with alignment to closed stand sides
- Advertising measures for fairs which are not completely or partly carried out by Koelnmesse

The exhibitor bears responsibility for the legality of competitions, raffles etc. In the event of severe violations of the Conditions of Participation, Koelnmesse may immediately close your stand and clear it without resorting to legal assistance. Claims of all kinds — especially claims for damages — are excluded in these cases.

### 9.2 Violation of the Conditions of Participation

In the event of serious violations of the Conditions of Participation, Koelnmesse is entitled to close your stand immediately and to clear it itself without the need to seek legal assistance. Claims of any kind, especially claims for damages, are excluded in these cases.

### 9.3 Early dismantling of the stand

Dismantling the trade fair stand and/or the product presentation before the official end of the event represents a serious breach of the Conditions of Participation. In the event of any violation of this condition, Koelnmesse GmbH is entitled to impose a fine of up to EUR 5,000.00 (depending on the severity of the violation) for each such violation and/or to exclude the exhibitor from subsequent events.

## 10 Requirement for a written document

All explanations must be specified in writing.

## 11 Severability clause

Should individual or several provisions of these conditions be or become invalid in whole or in part, the validity of the remaining provisions and of the contract shall not be affected. The parties will conduct negotiations in good faith to replace the invalid provisions with valid provisions that come as close as possible to fulfilling the business purpose of the invalid provisions. Should the invalidity of a provision have arisen from a specific figure given there in with regard to performance or time (deadline or date), the nearest legally permissible figure shall replace the invalid one in the provision.

## 12 General Section of the Conditions of Participation, Technical Guidelines

The stipulations of the General Section of the Conditions of Participation and the Technical Guidelines are not affected.

As of: October 2022

## General Section of the Conditions of Participation

### I Registration

Registration can be carried out electronically or by post.

#### 1. Electronic registration process

By completely filling in the registration forms and clicking on the button "Submit binding application" on the website you declare your intention to participate in the event (Registration).

Immediately after the dispatch of your binding registration you receive an automatic confirmation of receipt at the e-mail address you have supplied. This confirmation of receipt simply documents the fact that your registration has been received by the organizer and does not give rise to a contract between you and the organizer.

By dispatching the registration, you acknowledge the General and the Special Sections of the Conditions of Participation and the Technical Guidelines as binding.

#### 2. Postal registration process (insofar as provided)

To indicate your intention to take part in the event, you must return to us a completely filled in and signed registration form (Registration). Alternatively you can scan the completed and signed participation documents and send them to us via e-mail to the e-mail-address given in the registration form. A digital signature can also be provided instead of the scanned signature.

By signing and returning the registration form, you acknowledge that the General and the Special Sections of the Conditions of Participation and the Technical Guidelines as binding.

3. You can download the Conditions of Participation from the event homepage or from the Service Shop. You also have the option of requesting the Technical Guidelines in printed form at any time.
4. The registration is binding on you as of its delivery to Koelnmesse. It cannot be subject to provisos or reservations; in particular requests for specific stand locations do not constitute a condition for participation.
5. The registration can only be revoked prior to your receipt of the acceptance / stand area confirmation when this is permitted by the Special Section of the Conditions of Participation. In this case, you have to pay a fee as stipulated in the Special Section of the Conditions of Participation.

### II Acceptance

1. The organizer decides on your participation on the basis of the stipulations valid for all of the participants in the event (acceptance/stand area confirmation).

There are no legal claims to be admitted. In the event that the organizer receives more registrations corresponding to the admission requirements prior to the deadline for submission of registrations than there is available exhibition space, the organizer will decide which applications for registration are approved according to the organizer's reasonable discretion.

If you have previously failed to fulfil your financial obligations to the organizer or have not fulfilled them punctually, your company can be excluded from acceptance.

2. The contract comes into force with the confirmation of acceptance/stand area confirmation, both of which are valid without signature.

#### 3. Validity of the acceptance

The acceptance/stand area confirmation only applies to the respective event, the company registered and named in the acceptance and the products and services registered. Products and services that do not correspond to the Index of Goods may not be exhibited or offered.

The assignment of a stand area is carried out by the organizer in accordance with the exhibition topic area within the event to which the products you have registered belong.

Exhibitors do not have a right to have a stand area assigned to them of a particular shape, in a particular hall or a specific area within a hall. The exhibitor can specify a minimum and a maximum stand area during registration. Any acceptance by Koelnmesse that is within the specified size range is according to contract. Deviations from the average value of the specified desired sizes of up to 20% are also according to contract. An agreement is necessary in the case of greater deviations outside the desired size. This agreement is granted at the latest with the payment of the participation price.

The organizer is entitled to revoke the acceptance if it was granted on the basis of incorrect statements or if the participant subsequently fails to meet the conditions for acceptance.

#### 4. Change after acceptance

The organizer is entitled to relocate or close entrances and exits, and to make structural changes to the trade fair halls for good cause (e.g. fire, fire protection, other hazard prevention) and taking into account your legitimate interests after acceptance without you deriving any rights from such changes.

In individual cases with good cause and taking into account your legitimate interests, the organizer is furthermore entitled to subsequently assign a different stand area to the one already allocated in the acceptance and to change the size and dimensions of the stand area. If the size of the stand area is reduced, the difference in the participation fee will be refunded to you.

In the event that the date or location of the event has to be changed due to good cause and this change can reasonably be demanded of you then the corresponding changes must be accepted; the acceptance/stand area confirmation is replaced by the organizer's corresponding notification of the changes. A change of location means a change to a location outside the exhibition centre.

You will immediately be notified should the stand area not be available for reasons beyond the organizer's control. In this case, you have the right to receive a refund of the participation fee.

In such cases, there is no entitlement to claim damages that go beyond this refund.

#### 5. Rights of withdrawal

The organizer may withdraw from the contract if there is good cause. Such good cause is particularly the case if an application has been submitted to initiate insolvency proceedings or if such an application has been rejected due to a lack of assets. You must notify the organizer immediately if this is the case.

It is no longer possible for the exhibitor to withdraw a registration after the acceptance/stand area confirmation has been received.

As an exhibitor, you bear the sole risk for the following complications: products that are planned for the presentation cannot be imported as a result of the legal regulations valid at the event location or for other reasons; products arrive at the event location late, damaged or not at all (e.g. because they have become lost or are affected by transport or customs delays); you, your staff, your stand personnel or the personnel charged with the construction of your stand are delayed or prevented from arriving at the event location, e.g. due to the refusal of a visa. You remain obligated to pay any and all costs that have been agreed upon.

The organizer can consent to a request for release from the contract by way of exception if the stand area made available can be assigned to a third party in return for payment. Unless specified otherwise in the Special Section of the Conditions of Participation, the organizer is then authorized to demand a flat-rate amount of 25% of the participation fee for the costs incurred without further evidence. If the stand area cannot be transferred to a third party for a fee, the contract remains

in force and the participation fee must be paid in full. The occupation of the stand area that is no longer reserved by another participant who has already been admitted to the event and assigned a stand area is not considered to be a rental to a third party against payment, as two areas were merely exchanged.

If the Special Section of the Conditions of Participation stipulate that you must purchase a Marketing Package, the specified price has to be paid in the event that you withdraw from the contract and the admission ticket vouchers have been provided. This does not affect your liability for catalogue fees, stand construction fees or other costs, particularly if they involve services from third parties or have arisen due to services that have already been provided.

You shall be entitled to prove that no damages were incurred or that the costs were significantly less extensive than the fee charged.

The co-exhibitor fee must be paid in full in the event a company that has been accepted as a co-exhibitor does not participate.

### III Construction, design and operation of the stands

1. As an exhibitor, you are responsible for ensuring that your trade fair participation, and especially the construction and design of your stand, comply with all the legal standards valid in the Federal Republic of Germany as well as the regulations of these conditions and the Special Section of the Conditions of Participation and the Technical Guidelines including any hygiene regulations. This also applies to the persons working on behalf of the exhibitor, who must be supervised to ensure that they adhere to the stipulations.

2. Additional regulations, especially those of an event-related nature, can be found in the Special Section of the Conditions of Participation and in the Technical Guidelines.

3. Any additional technical services that may be required, in particular the installation of electricity, water and safety measures, the hiring of local personnel, etc., can be ordered from the Service Shop of Koelnmesse GmbH and are invoiced separately. Orders placed by third parties (in particular by stand construction companies) in connection with the construction, furnishing and design of your stand area are considered to have been commissioned by the exhibitor and at the exhibitor's expense.

4. The registered and authorized products must be on display at the stands for the entire duration of the event. Stand personnel must also be in attendance throughout this entire time. Clearing the trade fair stand before the official end of the event represents a serious breach of these Conditions of Participation and entitles the organizer to pursue claims for damages and to exclude your company from future participation in events of the Koelnmesse Group.

5. Products and services may only be presented within the stand area listed in the acceptance/stand area confirmation. You may not distribute products, flyers and other advertising materials in other areas of the exhibition centre without first receiving the organizer's written permission.

6. The legal stipulations of the Federal Republic of Germany need to be complied with during the presentation and sale of products and services. Products that are not intended to be offered or are not approved for sale worldwide must bear a corresponding note or a country-specific label.

7. The organizer can require that you remove products that do not correspond to the Index of Goods, the presentation of which would not comply with legal stipulations of the Federal Republic of Germany or that may cause a significant interference with the operation of the trade fair or give rise to a hazard to the safety of exhibitors and visitors due to smells, noises or any other emissions or due to their appearance.

### IV Participation fee and other costs/Terms of payment

1. The participation fee for the standardized event services covers the rental of the stand area for the entire duration of the event and the construction and dismantling periods stipulated in the Special Section of the Conditions of Participation; a specific number of exhibitor and work passes; the use of technical and service facilities at the exhibition centre; general hall security; cleaning of the generally accessible hall areas; general hall lighting; and advice on organization, advertising and public relations work for your participation.

In addition, the participation fee includes services provided by the organizer as part of the general visitor marketing activities. At the organizer's discretion, these activities especially include a selection of the following services: Placing of advertisements, direct marketing measures (e.g. publication and dispatch of newsletters and other information to potential visitors by mail, fax, or other means of electronic transmission), provision of an online ticket shop, and event-related Internet domains. The standardized event services also include the provision and supply of energy covered by the flat-rate energy fee; in this respect, please note the corresponding regulations of the Special Section of the Conditions of Participation.

The event services also encompass the inclusion in the list of exhibitors. This is obligatory for each exhibitor, co-exhibitor, group participant and additionally represented company. Please note the corresponding regulations of the Special Section of the Conditions of Participation.

2. The participation fee does not include the provision of stand partition walls or other special construction elements.

3. The amount of the participation fee and other costs will be calculated on the basis of the dimensions of the allocated stand area and according to the rates specified in the Special Section of the Conditions of Participation. Projections, pillars, installation connections and other fixed objects are not taken into account in the calculation of the allocated floor area, which is deemed to be in accordance with the contract.

4. In the case of two-storey exhibition stands the participation fee for the stand area of the upper storey approved after technical inspection is governed by the regulations in the Special Section of the Conditions of Participation.

5. After your acceptance you will receive an invoice for the participation fee and other costs; the invoice amount is due immediately on receipt of the invoice. This also applies to all amounts that must be paid within the framework of the contractual relationship, and, in particular, to invoices, as stipulated by Item I, Paragraph 5 and Item II, Paragraph 5 of these conditions.

6. All prices are net fixed prices plus any value added tax and comparable taxes of the event location that may be payable. Please note the regulations for VAT refunds listed in the Special Section of the Conditions of Participation.

7. The organizer shall have the right to increase the various prices to cover the higher costs in the event of an increase in its own production costs as a result of increased costs for manufacturing, procurement and labour as well as energy costs, fees, taxes and other public duties at the event location. The greatest amount that each individual price can rise is limited to 5% if more than 9 months have passed between the time the contract is concluded and the date the event is held, 7.5% if more than 18 months have passed and 10% if more than 24 months have passed.

8. All liabilities must be settled on time in order for you to occupy the reserved stand area.

9. Failure to execute payment on time will result in interest being charged of 9 percentage points above the base rate according to Section 288 of the Civil Code of the Federal Republic of Germany. The organizer is entitled to claim any higher damages it may have suffered. Compensation for damages does not apply or is reduced if you can prove that the organizer has incurred less or no damage as a result of the failure to pay on the due date.

Should settlement of the invoice not be effected by the deadline or not be effected in full, the organizer is, in addition, entitled to terminate the contract with you and to otherwise dispose of the stand area.

10. A right of lien in the organizer's favour arising from the organizer's claim in regard to the provision of the stand area attaches to the objects brought to the exhibition centre by you.

11. The exhibitor agrees to an electronic invoicing process. The dispatch of the invoice is carried out electronically via e-mail to the e-mail address supplied by the exhibitor or by post as a paper invoice at the discretion of the organizer. The exhibitor must immediately notify the organizer of any changes to its e-mail address.

12. Any services that have been provided by the organizer will be invoiced in euros. You are obligated to pay the amount shown on the invoice in the currency shown on the invoice ("billing currency"). If the organizer should be prepared, as a courtesy, to accept settlement of the invoice in a currency other than the billing currency in individual cases, without being under any obligation to do so, the exchange rate of such payment must be based on the official buying rate of the billing currency on the date the payment is received. Any exchange rate losses in relation to the billing currency after the invoice becomes due for payment are, therefore, at your expense.

13. Should the exhibitor have any complaints about the invoice, they must be submitted in writing or in the case of electronic invoicing also via e-mail immediately or at the latest within two weeks of receipt. Subsequent objections cannot be considered. A processing fee of €100.00 will be charged for every change to an invoice after your receipt of the invoice that is made exclusively at your request and without an error on the part of Koelnmesse GmbH being present.

14. Any projections, pillars, installation connections and other fixed objects in the stand area provided do not entitle you to any reduction in the participation fee or other costs.

15. In the event of the organizer not being able to fulfil the contract in whole or in part, you have a claim to a proportional reimbursement of any payments you have made. Further claims are in accordance with the regulations in Items VII and VIII of these Conditions of Participation. This does not affect the regulation under Item XI of these Conditions of Participation.

16. You can only exercise a right of withholding or set-off against the receivables arising from the contractual relations insofar as your claims are undisputed or have been determined *res judicata*. Claims on the grounds of unjust enrichment (Section 812 of the German Civil Code) remain unaffected.

17. In the event that an invoice is sent to a third party at the request of the exhibitor, this does not constitute any waiver of the right to claim the account receivable from the exhibitor. You remain obligated to pay until such time as the account receivable has been settled in full.

## **V Co-exhibitors, additionally represented companies, group participations**

1. Stand areas can only be rented in their entirety and only to one contracting party. You, as an exhibitor, may not relocate, exchange, share or otherwise make available the stand area that was reserved for you to another party in whole or in part without the organizer's prior permission.

2. The use of the stand area by multiple companies is only permissible when the stipulations of the Special Section of the Conditions of Participation permit the participation of co-exhibitors and/or additionally represented companies.

3. A special application must be approved by the organizer before another company (co-exhibitor) can use the stand area to exhibit its own products with its own staff. This also applies to companies that are represented at the trade fair by their own products, but not by their own staff (additionally represented companies). Companies within a corporate group and subsidiaries count as co-exhibitors.

The organizer has the right to require you, as the exhibitor to pay a participation fee and other costs for co-exhibitors. The organizer also has the right to limit the number of co-exhibitors for each exhibitor. In addition, the preconditions specified in Item II of these Conditions of Participation apply for the admission of co-exhibitors and additionally represented companies. These companies are subject to the Conditions of Participation – General and Special Sections as well as to the technical guidelines.

If you have a co-exhibitor or additionally represented company exhibit at your stand without first obtaining the organizer's explicit permission, the organizer has the right to cancel the contract with you without prior notice and to have your stand area cleared at your risk and expense. No claims of any kind can be made against the organizer in this case, especially no claims for damages.

After acceptance contractual relationships also exist exclusively between the organizer and the exhibitor, who is responsible for the culpability of its co-exhibitors/additionally represented companies as for its own culpability.

4. When multiple companies wish to participate in the event together on one stand area – a group participation – the General Section and the Special Section of the Conditions of Participation and the Technical Guidelines are binding for every individual company. The registration is carried out by the group organizer, who is responsible for ensuring that the group participants adhere to the Conditions of Participation. After acceptance/stand area confirmation contractual relationships exist exclusively between the group organizer and the organizer. Exceptions exist in the case of individual orders by the group participants of services in their own name and on their own account; these are only permissible on site during the period from the first day of stand construction to the last day of the event in question.

5. If a stand area is jointly assigned to two or more companies, they are jointly and severally liable to the organizer.

## **VI Domiciliary rights**

1. The organizer exercises domiciliary rights throughout the exhibition centre.

2. The organizer is entitled to have exhibits removed from a stand if their display violates applicable laws, or is morally offensive or not in keeping with the exhibition programme. Advertising of an political or ideological nature is prohibited. In the event of serious offences against the Conditions of Participation, the Technical Guidelines or the legal stipulations, the organizer is entitled to close your stand or have it vacated.

3. The house and ground regulations for the Cologne exhibition centre apply in their currently valid version.

## **VII Liability for defects**

The limitation period for liability for defects in deliveries of newly manufactured articles is 1 year. Liability for defects in used articles is excluded. A claim does not arise when the damage is as a result of normal wear and tear, force majeure, incorrect or negligent operation, excessive use, or the failure to observe legal requirements or instructions for operation.

## **VIII Liability/indemnity**

1. The organizer is liable without limit for claims, irrespective of their legal grounds, of intent or gross negligence. The organizer is only liable for simple negligence insofar as essential contractual obligations have been breached, and any such liability is limited to foreseeable damage typical of the contract. Essential contractual obligations shall pertain only to those contractual obligations which are indispensable for the performance of the contract and on the fulfilment of which the exhibitor may rely. Otherwise the organizer's liability for damages is excluded.

The aforementioned limitations and/or exclusions of liability do not apply to a legally mandatory specified strict liability (e.g. arising from the Product Liability Act) or the liability from the acceptance of a guarantee or in the case of loss of life, bodily injury or impaired health.

Insofar as the liability is limited or excluded by the aforementioned regulations, this also applies to the liability of the bodies, employees, legal representatives and vicarious agents and officers of the organizer (also with regard to their respective personal liabilities).

2. A strict guarantee liability on the grounds of initial defects of the area provided is excluded.
3. A reduction of the fee due to material defects shall only be considered if the organizer has been notified in writing during the term of the contract of the intention to reduce the fee. Claims to reduction and/or rights of retention of the exhibitor can only be asserted insofar as they are based on legally determined or uncontested claims. Exhibitor's claims for repayment according to Section 812 of the German Civil Code remain unaffected.
4. If and to the extent that the organizer provides water, district heating, gas and electricity from the supply networks of utility companies, the exhibitor shall not assert any further claims for damages in the case of liability on the part of the organizer in the event of service disruptions than those to which the organizer is entitled under the relevant provisions vis-à-vis the respective utility company. The exhibitor shall immediately notify the organizer and directly notify the utility company supplying the service of any damage in writing.
5. If the organizer is compelled to temporarily vacate or permanently close the exhibition area or parts thereof, to reschedule the event, shorten or extend it due to force majeure, or for other reasons beyond its control, then the exhibitor is not entitled to any rights, in particular, to claims for damages against the organizer.
6. Liability continues to be subject to the legal burden of proof rules, which are unaffected by this clause.
7. The organizer does not assume any obligation to exercise proper care of exhibits, stand fittings and objects which are the property of the stand personnel. Therefore the organizer does not assume any liability for the loss of objects, equipment, structures and other valuables brought in by exhibitors and third parties, unless Koelnmesse has assumed custody for a fee. The possibility of hiring hall and stand security personnel for a fee is expressly pointed out.

The organizer transfers the general surveillance of the trade fair halls and the outdoor areas, the oversight of the exterior grounds, and the checks at the entrances to security agencies and their uniformed guards and non-uniformed personnel.

Every visitor and exhibitor in the trade fair halls must be in possession of a valid admission ticket or exhibitor pass and show it to the aforementioned security personnel upon request. The exhibitor will notify those service providers it has commissioned that they will require an admission ticket (e. g. a constructor's ticket). The surveillance and security of individual stands or parts of stands is not included in this general oversight.

8. In the event of contracts that provide for the procurement of certain items, then, unless otherwise expressly agreed in individual cases, the organizer does not assume the risk of procurement.
9. The organizer does not conclude specific insurance for the stand and the items located at the stand. The organizer recommends that the exhibitor insure its participation risk against the normal insurable risks such as fire, burglary, simple theft, damage, water damage etc. including the risks of transport to and from the event itself and at its own expense and that it ensure adequate insurance cover for the construction, trade fair, and dismantling periods including the periods of transport to and from the event.

All cases of theft and damage must be immediately reported to the police, the organizer and the insurance company at Messewache Ost (Security Office East) at Entrance East and thereafter notified in writing.

Stand security personnel may only be hired from the security companies commissioned by the organizer.

10. The exhibitors are also responsible for compliance with all laws, guidelines and other regulations applicable in the Federal Republic of Germany if the content of the organizer's Conditions of Participation deviate from such regulations. They are obligated to inform themselves in good time and comprehensively about the relevant regulations at the event location and to obtain the necessary knowledge.

The organizer is not obligated to provide any notification or information in this regard.

11. As an exhibitor, you are liable to the organizer and third parties for any damage that you, your personnel, your employees or third parties commissioned by you or other third parties that you use to fulfil your obligations culpably inflict on the organizer or third parties. You shall indemnify the organizer in this respect from all claims of third parties. The Technical Guidelines as well as the information contained in the organizer's circulars on questions concerning the preparation and implementation of the event must be strictly observed.

12. The exhibitor shall irrevocably indemnify the organizer from all claims by third parties insofar as these are based on the exhibitor's presentation, the design of the exhibitor's stand, the products presented at the exhibitor's stand, or the intellectual content of these products violating the rights of third parties (in particular, but without being limited to, copyrights, the rights to names and images, trademark rights, competition rights and personal rights) or other statutory provisions. This indemnity obligation encompasses all of the associated costs and expenses (in particular, but without being limited to, warning and legal costs as well as court fees).

## **IX Assertion of claims/period of limitation**

1. Claims against the organizer that are discernible to the exhibitor – of whatever type – must be submitted to the organizer in writing immediately, normally during the course of the event. The date on which the organizer receives the claim will be the sole criterion for determining if it has been received by the deadline. Claims which are received at a later date cannot be considered. This also applies to claims that would have been discernible with due diligence.
2. Claims against the organizer arising from the contractual relationship as well as all other claims relating thereto, shall become statute-barred after 6 months. The limitation period shall commence at the end of the month, in which the closing date of the event falls.

This does not apply to damage claims resulting from (i) loss of life, bodily injury or impaired health, (ii) Germany's Product Liability Act, (iii) essential contractual obligations and (iv) damages caused by the organizer's grossly negligent or intentional actions. The statutory periods of limitation apply in such cases.

## **X Place of performance/place of jurisdiction/valid law**

1. The place of performance is the seat of the organizer. The place of jurisdiction is Cologne, provided you are a merchant, a legal person governed by public law, or a special asset regulated by public law. This also applies to processes relating to documents, notes, and cheques. The organizer may also at its discretion assert claims at the court of the city in which you have your registered seat or your branch office.
2. All legal relationships between you and the organizer are subject to Federal German Law and the German text is authoritative.



## **XI Reservations / force majeure, cancellation of the event**

1. The organizer shall have the right to reschedule, shorten, extend or cancel the event, as well as to terminate the event temporarily or definitely, in part or in whole, insofar as such an action is required due to compelling reasons for which it is not responsible or unforeseen events such as force majeure, natural disasters, wars, strikes, terrorist attacks or the large-scale breakdown or obstruction of traffic, supply and/or communication links, epidemics or pandemics. The organizer shall immediately notify the exhibitor of such circumstances, provided it is not also prevented from doing so by force majeure. In such cases, the exhibitor has no claim to recompense for the resulting damages.
2. In case the event is cancelled as a result of one of the cases mentioned in Item XI Paragraph 1, the exhibitor is obligated to cover the costs of the services already provided to the exhibitor if the organizer requests it to do so.
3. Cases of force majeure that prevent the organizer or its service partners from fulfilling some or all of their obligations release the organizer from its obligations until the force majeure ceases. The organizer shall immediately notify the exhibitor of such circumstances, provided the organizer is not prevented from doing so by force majeure as well. Strikes, lockouts, regulatory intervention and the impossibility of providing auxiliary materials such as electricity in sufficient amount are considered to be the equivalent of force majeure, unless they are of short duration or caused by the organizer.

## **XII Final provisions**

1. Only those stipulations in Item I Paragraph 1 respectively Paragraph 2 apply to the contractual relationship. Divergent or supplementary terms from the exhibitor do not become part of the contract even if the organizer does not specifically object to them. This applies especially to diverging conditions of payment.
2. Should some of the provisions be invalid or incomplete, the validity of the remaining provisions and the contract shall not be affected. In this case, the parties to the contract undertake to replace the invalid provision or to fill the gap with a provision that comes closest to fulfilling the economic purpose being pursued by the parties to this contract.
3. Any amendments to the contract must be in text form. The same shall also apply to any amendment or cancellation of the text-form clause itself.

Status: November 2020