koelnmesse

Koelnmesse GmbH
Postcode 21 07 60
50532 Cologne
Germany
Fax +49 221 821 993 410
anuga@koelnmesse.de
www.anuga.com

anuga
09.-13.10.2021

Client number

0	2	5	0								

Name of main exhibitor:

List of products:

Must be returned by
– Main exhibitor
– Co-exhibitor
– Additionally represented companies
Please complete and return with application

1.30

Name of main exhibitor:
(Please also fill in if co-exhibitor/additionally represented company is indicated)

Name of co-exhibitor/additionally represented company:
(Please fill in a separate list of products for each co-exhibitor/additionally represented company)

Note
This directory of products shall not be considered the basis for automatic entry in the directory of products in the official fair media. Our official contractual partners will provide you with all order information and documents for the marketing services offered.

X (Please check the appropriate box, multiple responses possible)

We're offering:

- ☐ Products (Manufacturer's brand) for the food wholesale and retail trade
- ☐ Provided products (private label) for the food wholesale and retail trade
- ☐ Products for food service and catering
- ☐ Products for the food processing industry

We're offering following Key Topics and Food Trends in 2021

The following Key Topics and Food Trends will be communicated separately from the specialist trade fairs at Anuga. They will provide additional guidance to your relevant visitor target groups:

Key Topics
- ☐ Kosher
- ☐ Halal
- ☐ Gourmet & Specialty Foods
- ☐ Private Label

Food Trends
- ☐ Superfoods & Ancient Grains
- ☐ Clean Label
- ☐ Free From & Health Foods
- ☐ Convenience & Snacking
- ☐ Alternative Meat Proteins
- ☐ Plant-Based Proteins or Foods
- ☐ Sustainably Produced or Packaged

Our target/sales markets are:

Africa
- ☐ South Africa
- ☐ West Africa
- ☐ East Africa
- ☐ North Africa

The Americas
- ☐ USA
- ☐ Canada
- ☐ Mexico
- ☐ Colombia
- ☐ Brazil
- ☐ Others Central America
- ☐ Others South America

Asia
- ☐ China
- ☐ Japan
- ☐ South East Asia
- ☐ India
- ☐ Middle East

Europe
- ☐ Germany
- ☐ Western Europe
- ☐ Northern Europe
- ☐ Southern Europe
- ☐ Russia
- ☐ Turkey
- ☐ Others Eastern Europe

Oceania
- ☐ Australia
- ☐ New Zealand
- ☐ Others Oceania

Global Opportunities
Please indicate your interest to exhibit at any of the following Koelnmesse portfolio events:

Cologne
- ☐ ISM Cologne, Germany
- ☐ euvend & coffeena Cologne, Germany
- ☐ ISM Japan Tokyo, Japan

Global
- ☐ THAIFEX– Anuga Asia Bangkok, Thailand
- ☐ Alimentec Bogotá, Colombia
- ☐ Annapoorna – ANUFOOD India Mumbai, India
- ☐ Yummex Middle East – MENA's No. 1 Sweets & Snacks Event, Dubai, UAE
- ☐ ANUFOOD China Shenzhen, China
- ☐ ANUFOOD Brazil São Paulo, Brazil
- ☐ Wine & Gourmet Japan Tokyo, Japan
- ☐ ISM Japan Tokyo, Japan
- ☐ Not interested in trade shows abroad

I hereby permit Koelnmesse GmbH, as well as its responsible subsidiary abroad and its commercial agents, to send me information by e-mail about future similar trade fairs/events/platforms that are organized in Germany and abroad. A list of the subsidiaries and commercial agents of Koelnmesse GmbH, as well as further details about data protection, can be accessed at any time at www.koelnmesse.com/data-protection-notice. I can withdraw my consent at any time in the future (by sending an e-mail to datenschutz-km@koelnmesse.de).
This consent is voluntary and applies only in the event that I have indicated my interest in one or more trade fairs by placing a check mark.