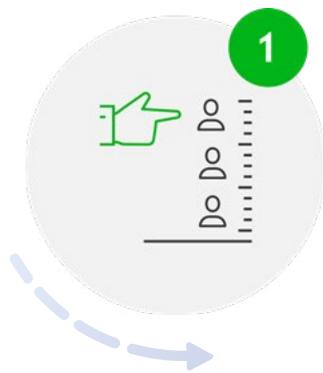


DISTANCING RULES

MEET SAFE

Under MEET SAFE, we have summarised all measures that guarantee the necessary minimum distance of 1.5 metres. Therefore we create the basic conditions for secure business contacts to lead your participation in the trade fair to success.

In detail, we ensure this through the following regulations:

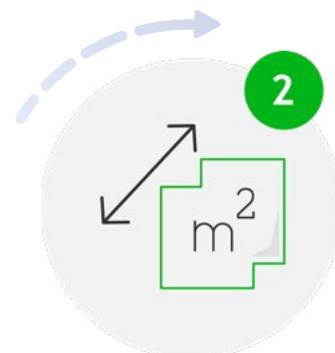


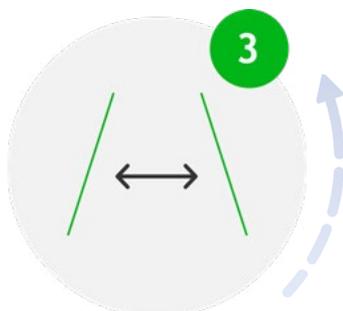
NUMBER OF VISITORS ON THE TRADE FAIR GROUNDS

Through online registration and online tickets we always have an eye on the number of visitors and ensure that the minimum distance of 1.5 metres can always be maintained.

EXPANSION OF THE TRADE FAIR AREAS

We will examine and, if necessary, increase the size of the extended floor space for each individual event. This will enhance the visitors' and exhibitors' opportunities to move around and ensure the necessary safety distance.



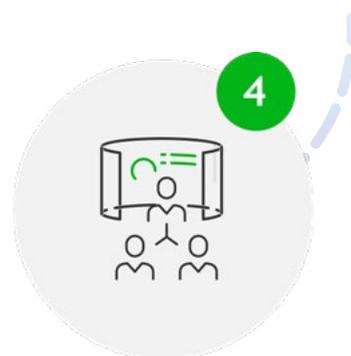


ADAPTATION OF AISLE WIDTHS AND TRAFFIC AREAS

In advance, we determine the aisle widths and traffic areas for each event in a way that the minimum distance of 1.5 metres can be guaranteed.

REGULATIONS FOR CONFERENCES

Conferences are an essential part of many of our trade fairs. As only tested, vaccinated and recovered persons are permitted on the Koelnmesse trade fair grounds and Congress Centres (CH3CK), the minimum distance of 1.5 metres at fixed standing or sitting places can be undercut.



SUFFICIENT SPACE IN THE ENTRANCE AND WAITING AREAS

We will plan the entrance situation individually for each event and calculate passage speeds and the maximum number of people for each of our entrances. We also stipulate minimum distances in the waiting areas.